



高质量建设“天府成都·文旅成华” 和美丽宜居公园城市示范区

Build a High-quality “Chengdu of Abundance, Chenghua
of Culture & Tourism” and A Beautiful and Livable Park City

Chenghua District Investment Promotion Bureau of Chengdu

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CHENGDU CHENGHUA INVESTMENT GUIDE

成都市成华区投资指南

成都市成华区人民政府
Chenghua District People's Government of Chengdu



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GEOGRAPHIC

Location of CHENGHUA

成华地理位置



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Overview of Chengdu

成都概况

The National Central City

国家中心城市



成都，四川省省会，中国中西部地区重要的中心城市，幅员面积1.43万平方公里，常住人口1700万。2019年，成都市地区生产总值突破17012.65亿元，作为国务院确定的中国西部经济中心、西部科技中心、西部金融中心、西部文创中心、西部对外交往中心和西部综合交通通信枢纽，也是中国西部经济发展“首位城市”。

成都，坚持以习近平新时代中国特色社会主义思想为指导，秉承全方位开放理念，深度融入“一带一路”建设，推动形成“一干多支、五区协同”新格局，“四项拓展、全域开放”新态势，扎实开展国际化营商环境建设年工作，打造“三城三都”，为加快建设全面体现新发展理念的城市而努力奋斗。

Chengdu, capital of Sichuan Province, is an important central city in middle and western China. Covering an area of 14,300 square kilometers with the permanent population of 17 million, Chengdu is the fourth largest city in China. In 2019, the regional gross product of Chengdu exceeded RMB 17012.65 billion, is the West China's Center in Economy, Technology, Finance, Cultural Creativity, International Exchanges and Integrated Transportation and Communication Hub Certified by the State Council as well as the West China's Primate City in Economic Development.

Chengdu, adhering to the guidance of President Xi Jinping's Socialism of the New Era with Chinese Characteristics, insisting to the concept of all-round opening-up, deep integrating itself into the construction of the Belt & Road Initiative, and promoting the formation of a new pattern of "one core, multiple branches integrating five districts", a new situation of "four expansions, global opening-up", solidly carrying out the annual work of international business environment construction, building "three cities and three capitals", and is working hard to accelerate the construction of a city that fully reflects the new development concept.

The most Attractive Chinese City for Investment

中国最具投资吸引力城市

成都，是第12届《财富》全球论坛、第12届世界华商大会举办地，已有301家世界500强企业落户，企业数量、投资额及行业面均居中国西部城市之首。美国、德国、法国等20个国家在成都设立领事机构，外国领事机构数量仅次于上海和广州，位居全国第三。

随着国家全面创新改革、“一带一路”建设，长江经济带发展、成渝都市集群发展、四川自贸区建设以及“蓉欧+”等战略措施，成都已成为中国最具投资吸引力都市。

The 12th Fortune Global Forum and the 12th World Chinese Entrepreneur Convention are held in Chengdu. 301 of the World Top 500 enterprises have been located in Chengdu, topped among the cities in the middle and western China in terms of quantity of enterprises, amount of investment and the range of industries. 20 Countries have set up consular agencies in Chengdu, Such as the United States, Germany and France, etc. The number of consular agencies in Chengdu ranks third in China, following that in Shanghai and Guangzhou.

With the advances made in the construction of "One Belt and One Road" and "Yangtze River Economic Zone", the Cluster Development of Chengdu-Chongqing cities, setup of Free Trade Area and "Chengdu-Europe Plus", Chengdu is becoming the most Attractive Chinese Cities for Investment.

外商投资实际到位居中西部省会城市之首

Its foreign investment in actual use ranks the first among those of cities in Central and Western China.

进出口总额居中西部省会城市首位

Its total export-import amount ranks the first among those of cities in Central and Western China.

双流机场年旅客和货运吞吐量、国际航线数量、城市通达率均居西部地区机场首位

Chengdu Shuangliu International Airport ranks No.1 in terms of annual throughput of passenger & cargo, international airlines, and navigable cities among those of airports in Central and Western China.

拥有亚洲最大铁路集装箱中心站

It boasts the largest railway container terminal in Asia.

金融交易量和外资机构数量均居西部城市首位

Its financial transactions volume and number of foreign financial institutions rank the first in Western China.

拥有各类专业技术人才数量居西部地区首位

It has the largest pool of talented professional in various fields in Western China.

外国领事机构数量居中西部城市首位

It ranks the first in the number of foreign consulates.

TOP 500



Beautiful & Livable

Demonstration Park City

美丽宜居公园城市

成都，自古享有“天府之国”美誉，是中国国宝大熊猫的故乡，中国首批历史文化名城之一，中国非物质文化遗产节永久举办地，连续蝉联中国最具幸福感城市，以及中国最适宜居住的城市、中国最佳旅游城市等荣誉称号。

成都，定位可持续、立足生态、站位国际，明确提出建设“美丽宜居公园城市”，将通过优化城乡空间格局、重塑产业经济地理，打造景观化、景区化、可进入、可参与的全域公园体系，塑造“开窗见田、推门见绿”的田园风光和大美公园城市形态，推动城市发展高品位。

Chengdu, which has been called "The land of Abundance" since ancient times, is the hometown of the precious animal in China—panda. It has been called the city with most happiness in China for years and the most livable city in China, the best tourism city in China, etc.

Chengdu sitting on a sustainable development foundation, basing itself on ecological environment, with an international perspective, has clearly proposed to build a "beautiful and livable park city". Through optimizing the urban and rural spatial pattern, reshaping the industrial economic geography, a scenic, accessible, and participatory wholesome park system with landscape will be created. Idyllic scenery of "opening the window and door to a scene of green" and the form of urban parks with great beauty will be achieved, in order to promote the city to develop high grade.





Overview of Chenghua District 成华概况

Build a High-quality

“Chengdu of Abundance,
Chenghua of Culture & Tourism” and
A Beautiful and Livable Park City

高质量建设“天府成都·文旅成华”
和美丽宜居公园城市示范区

成华，成都市中心城区之一，位于成都市区东北，享有“成都之精华”的美誉，辖11个街道，幅员面积110平方公里，常住人口120万。荣获中国最幸福城区、全国和谐社会建设示范区、中国最具投资价值城区、中国商业地产投资环境最佳城区、中国文化旅游示范基地等称号。

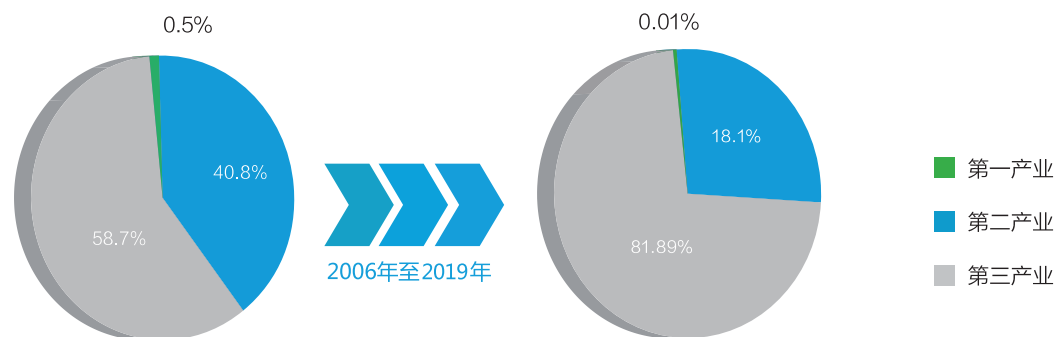
在成都建设“全面体现新发展理念的都市”的崭新航程中，成华区全面贯彻落实省、市会议精神以及市四大班子主要领导成华区现场办公会和区委七届五次、六次全会等重大决策部署，坚持以人民为中心的发展思想，高质量发展根本要求，稳中求进工作总基调，“单项争第一、全面争先进”工作取向，“国际化营商环境建设年”工作主题，围绕“两轴四厅一轴线三品牌”建设，大力推进转型发展、创新发展、跨越发展，高质量建设“天府成都·文旅成华”和美丽宜居公园城市示范区。

As one of the central districts in Chengdu, Chenghua District is located in the northeast of urban Chengdu and is called the essence of Chengdu. There are 11 streets in the district, covering an area of 110 square kilometers with the permanent population of 1200,000. Chenghua District is called the happiest district in China, the national demonstration area of building harmonious society, the district of the greatest investment value in China, the district with the best investment environment for commercial real estate in China and cultural tourism demonstration base in China.

In the new voyage of building Chengdu as a city that fully reflects the new development concept, Chenghua District fully implements the spirit of provincial and municipal meetings and the deployments and other major decisions made by Chenghua District Live Office Meetings led by main leaders of the four major teams of the city and the fifth and sixth meetings of the Seventh District Council Plenary Session, adheres to the people-centered development thinking, high-quality development fundamental requirements, insists in seeking improvement in stability as the overall tone of work, sets up the goal of "aiming for the first place in competitions", and the work theme of "Advanced International Business Environment Construction Year", vigorously promotes the transformation and development around the "two-axis, three departments, one line and three brands" construction: vigorously promotes transformational development, innovation development, and milestone development, and builds with high quality to present "Tianfu Chengdu, Culture & Tourism Chenghua District" as the beautiful and livable park city demonstration area.

Three Changes of Industrial Structure in Chenghua District

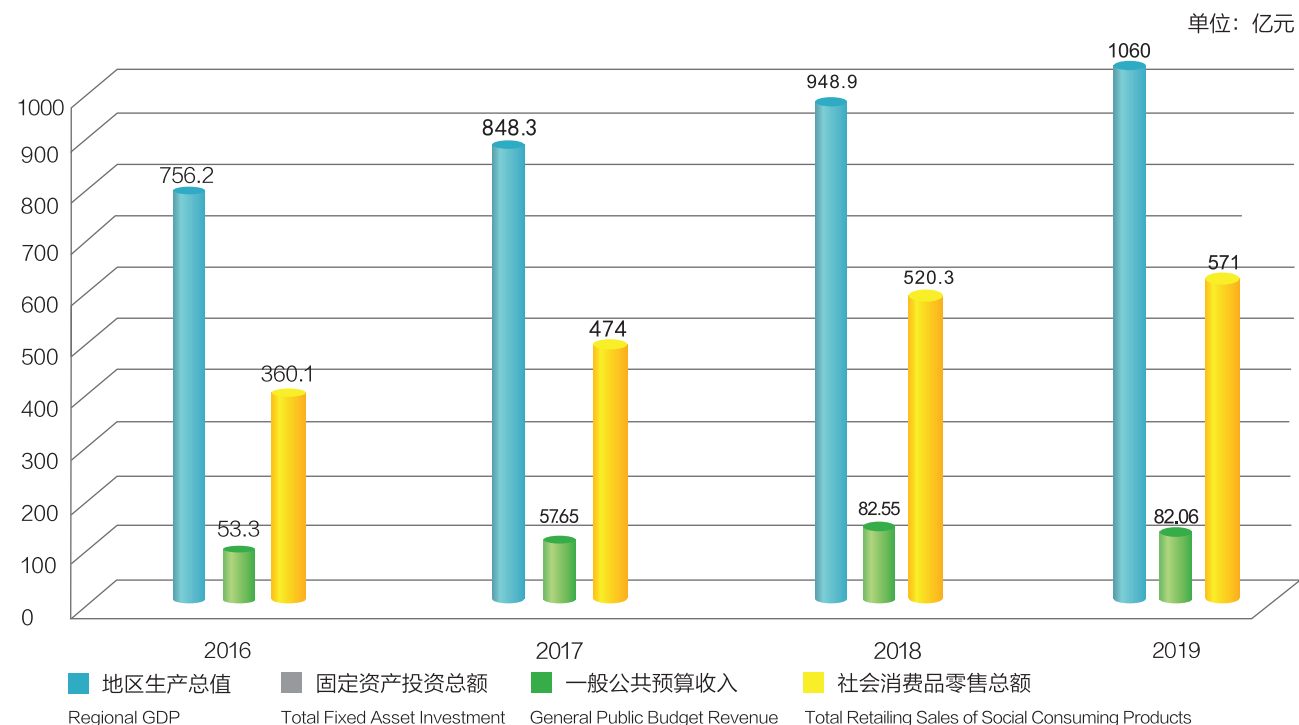
成华区三次产业结构变动（2006—2019 年）



三次产业结构由 2006 年的 0.5:40.8:58.7 调整为 2019 年的 0.01: 18.1: 81.89。
The industrial structure of the primary, secondary and tertiary industries has been adjusted from 0.5:40.8:58.7 in 2006 to be 0.01: 18.1 : 81.89 in 2019.

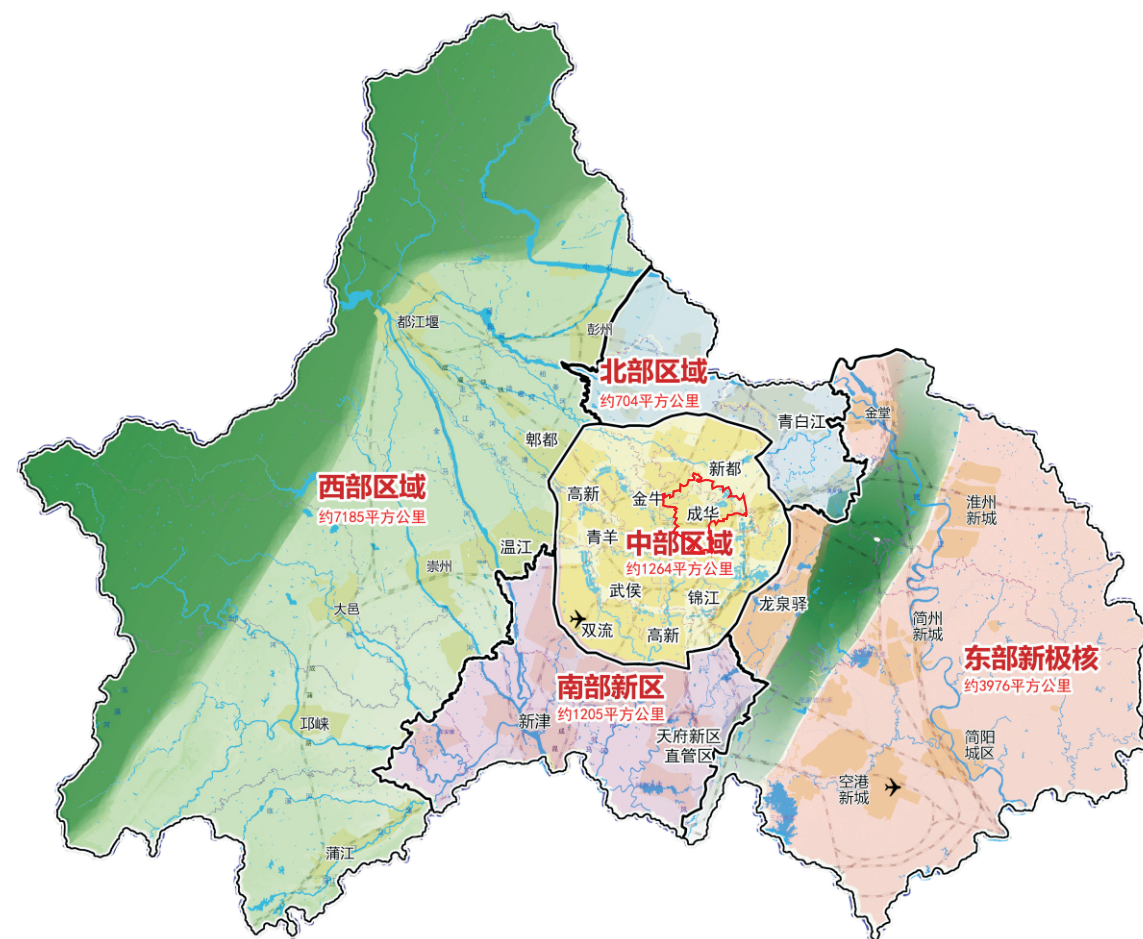
Major Economic Indicators in Chenghua District in 2015–2019

2015–2019 年成华区主要经济指标情况



2019 年，成华区主要经济指标持续位居主城区前列。

In 2019 , in terms of major economic indicators , Chenghua district ranks front row of central urban areas.



Optimized Center Demonstration – the Central District of the Greatest Investment Value in Chengdu

“中优” 典范——
成都最具投资价值的中心城区

成都围绕“建设全面体现新发展理念的城市”总体目标，坚持“东进、南拓、西控、北改、中优”的差异化发展思路，优化和拓展城市空间布局，促进城市可持续发展。成都中优主要以五环路为界形成“中优”规划范围，涉及“11+2”的区域结构，“11”包括锦江区、青羊区、金牛区、武侯区、成华区全部区域及温江区、双流区、龙泉驿区、新都区、青白江区、郫都区部分区域，“2”包括高新区、天府新区成都直管区部分区域，总面积共1264平方公里。

成华区立足自身资源禀赋和现实基础，以打造“中优典范区”为目标，优化城市功能，全力抓好主导产业集聚区建设，加快构建现代产业体系，全面增强城市产业支撑力。目前，中国中铁、中国铁建、中房集团、中交建集团、中海地产、恒大集团、星河湾集团、新加坡万邦集团等百余家国内外大型集团公司、知名外资企业纷纷入驻我区……成华区已经成为最具投资价值的洼地。

Adhering to the overall target of “building Chengdu into a city comprehensively representing new development concepts” and the differential development strategy of “Advance in the East, Expansion in the South, Control in the West, Reform in the North, and Optimization in the Center”, Chengdu will optimize and expand the urban space layout, and encourage the city’s sustainable development by Chengdu’s optimized center refers to the planning area within the Fifth Ring Road with a “11+2” regional structure, in which, “11” means Jinjiang District, Qingyang District, Jinniu District, Wuhou District, Chenghua District, and the parts of Wenjiang District, Shuangliu District, Longquanyi District, Xindu District, Qingbaijiang District and Pidu District; while “2” refers to the parts of hi-tech zone and Tianfu New Area directly administered by Chengdu, covering a total area of 1,264 square kilometers.

Aiming at the “Optimized Center Demonstration Area” target and based on its resource endowment and realistic foundations, Chenghua District endeavors to optimize urban functions, fulfill the construction of leading industry agglomeration area, speed up the structuring of modern industrial system, and comprehensively enhance the city’s industrial support. At present, more than 100 large domestic and overseas group companies and famous foreign enterprises have invested here, such as China Railway Group Limited, China Railway Construction Corporation Limited, China National Real Estate Development Group Corporation, China Communications Construction Co., Ltd., Evergrande Group, Zhonghai Real Estate, Star River Group and IMC Group from Singapore, etc. Chenghua District has become the place of greatest investment value.

Land Resources –

the Only Central District with Much Developable Resources in Chengdu

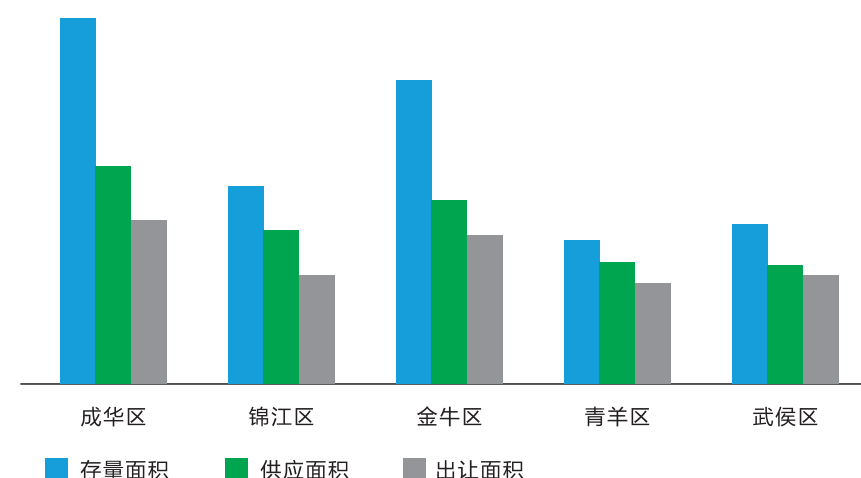
土地资源——成都唯一拥有大量可开发资源的中心城区

成华，是土地储备最丰富的中心城区，可供开发利用的存量土地达7万余亩，其中，可开发建设用地近3万余亩，每年可供出让地约1500亩。在城市中心土地资源日益趋紧的今天，拥有大量可供开发的空间资源已使成华成为真正的投资热土。

Chenghua District, has the most abundant land reserve in the central urban area, with more than 70,000 mu [Chinese unit of area mu (1 / 15 of a hectare)] of land that can be utilized for development, of which, nearly 30,000 mu are for construction-use. Each year about 1500 mu will be sold. Today, with the increasing demand of land resources in urban center areas, having a large amount of space resources available for development has made Chenghua District a real hot spot for investment.

Chengdu Land Storage、Supply and Transfer Situation of Five Urban Districts in Recent Years

近年来成都市五城区土地存量、供应及出让情况



Overall Traffic –

the Central District with the Most Developed Traffic Network in Chengdu

综合交通——成都最具辐射力的中心城区



成华，是成都出川、出海通道的起点，厦蓉、沪蓉高速公路和川陕路，宝成、成昆铁路皆始于此，城际铁路枢纽、成都东客站和成都地铁 1、2、3、4、6、7、8、9、11、17 号线等重要交通节点和干线布局其间。距西部最大的航空枢纽港、国家级航空枢纽——双流国际机场 16 公里；距在建的成都天府国际机场约 50 公里，拥有西部第一、全国六大客运综合交通枢纽——成都东客站，日均最大旅客发送量25.4万人次，已形成辐射全国的新型交通经济圈。

Chenghua District is the starting point of the channel leading to other provinces and to the sea. Xiamen–Chengdu Expressway, Shanghai–Chengdu Expressway, Sichuan–Shanxi Roadway, Baoji–Chengdu Railway and Chengdu–Kunming Railway start from this district, where there are many important traffic nodes and main lines, such as intercity railway hub, Chengdu East Railway Station and Chengdu Subway Line 1, 2, 3, 4, 6, 7, 8, 9, 11, 17. It is 16 kilometers away from the national-level aerial hub and the largest aerial hub in west China–Shuangliu International Airport; 50 kilometers away from Chengdu Tianfu International Airport which is under construction, and Chengdu East Railway Station, with the largest daily passenger volume of 254,000, is one of the nation's six large comprehensive passenger traffic hubs and the largest one as well. A new traffic economic circle that leads to all parts of China has formed.



Culture, Business, Tourism and City –

The Central District of Great Culture Connotation in Chengdu

文商旅城——成都最具内涵的中心城区

成华抢抓成都建设“三城三都”机遇，策划打造文商旅城融合发展“一轴线三品牌”，提升成华文化魅力、旅游引力、文旅张力，推动“文旅成华”享誉全省、闻名全国。

一轴线即“太古里—猛追湾—东郊记忆—北湖公园—熊猫基地”精品旅游主轴线。

三品牌即“夜游锦江、东郊文创、熊猫之都”。

成华，是成都最绿的城区，全区园林绿化面积达4.2万亩，人均公共绿地面积12.7平方米。获得联合国人居范例奖等多个奖项的锦江、获得国际舍斯河流奖的沙河均流经成华境内。还有始建于唐代的昭觉寺、全国重点文物保护单位“孟知祥墓”和八大城市公园。

Chenghua District grabbed the opportunity of Chengdu building "Three Cities, Three Capitals", planning to create a culture, business, tourism and city integrated development of "one axis and three brand", enhancing Chenghua District's culture charm, tourism gravity and cultural and tourism tension, promoting the reputation of "Chenghua, hub of culture and tourism" throughout the province, even the country.

One axis is "Taikoo Li-Mengzhuiwan-Eastern Suburbs memory-Beihu Park-Panda base" as supreme tourism axis.

Three brands are "Night Tour on Jinjiang River, Cultural Innovation of Eastern Suburb Memory, and Capital of Giant Panda".

Chenghua District is the district with the largest forest coverage rate in Chengdu, with the total forest covering area of 42,000 mu (around 28.01 million square meters) and the per capita public green land of 12.7 square meters. Jinjiang River, which has got many awards such as UN Habitat Award, and Shahe River which has got International Shesi River Award flow through Chenghua District. There are Zhaojue Temple constructed in Tang Dynasty and Meng Zhixiang Tomb which is the national key cultural relics protection unit and 8 major city parks.

Scientific and Technological Talents

The Central District with Most Creativity Vigor in Chengdu

创新人才——成都最具创新活力的中心城区

成华，是全市主要的科技创新中心之一，被评为全国文化先进区、全国和谐教育实验区。拥有国家“211工程”和“985工程”重点建设高校——电子科技大学、全国知名的大型理工类综合院校——成都理工大学，以及电子第十一设计研究院、西南电力设计研究院等大专院校、科研院所40余个，正实施“成华英才、高技能人才振兴、成华工匠培养”三大计划，吸引专家、人才落户创业。成华正成为创新创业领域年轻人向往的热土。

As one of main technological innovation centers in Chengdu, Chenghua District is awarded as the national advanced cultural district and the national harmonious education demonstration district. More than 40 colleges, universities and research institutes are located in this district, including University of Electronic Science and Technology which is included into "Project 211", a project in China for developing 100 first-class universities and a number of key fields of research for the 21st century, and is admitted into the nation's Project 985; Chengdu University of Technology, which is the national famous large university of technology; the Electronic Eleventh Design & Research Institute and Southwest Electric Power Design Institute. The three major programs of "Chenghua Talents, High-skilled Talents Revitalization, and Cultivation of Chenghua Craftsmen" are being implemented to attract experts and talents to start businesses. Chenghua District is becoming a hot spot for young people in the field of innovation and entrepreneurship.



成都理工大学
Chengdu University of Technology



电子科技大学
University of Electronic Science and Technology of China



全国大众创业万众创新活动周





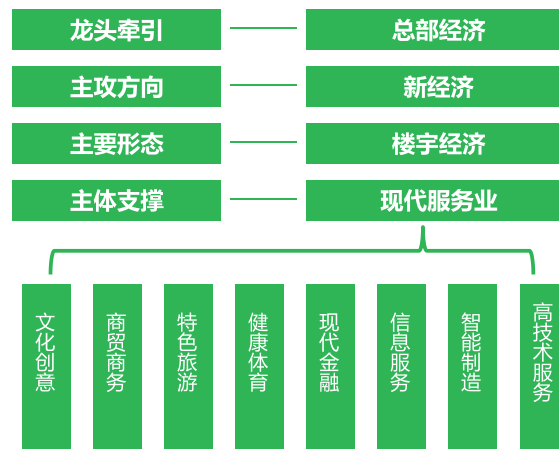
Investment Guide

投资导向

Modern Industrial

System of Chenghua District

成华区现代产业体系



成华区紧扣全市产业布局 and 比较优势，实施高质量现代化产业体系建设改革攻坚计划，坚持以构建产业生态链和创新生态链为中心组织经济工作，着力构建以总部经济为龙头牵引、新经济为主攻方向、现代服务业为主体支撑、楼宇经济为主要形态，以文化创意、特色旅游、智能制造、商贸商务、高技术服务为重点的现代化产业体系，提升成华经济发展实力、竞争力和影响力。

Chenghua District closely follows the city's industrial layout and comparative advantages, implements a high-quality modern industrial system construction reform plan, adheres to the construction of the industrial ecosystem and the innovation ecological chain as the center to organize economic work, Chenghua District strives to build a modern economic system with headquarter economy as the leader, new economy as the main direction, modern service industry as the main support, skyscraper economy as the main form, and focusing on cultural creativity, special tourism, intelligent manufacturing, business and commerce, and high-tech services to enhance the strength, competitiveness and influence of Chenghua District economic development.

Headquarters

Economy 总部经济

Development Orientation

发展导向

充分发挥总部企业的带头引领作用，围绕石油、电力、机械装备等行业龙头型总部企业，推动关联企业、配套企业总部集聚。依托产业基础优势，大力吸引制造型企业总部、区域商贸企业总部，家居贸易、传媒影视、创意设计、医美康养以及新兴产业大企业、大集团设立区域性、功能性总部，提升总部经济支撑力。

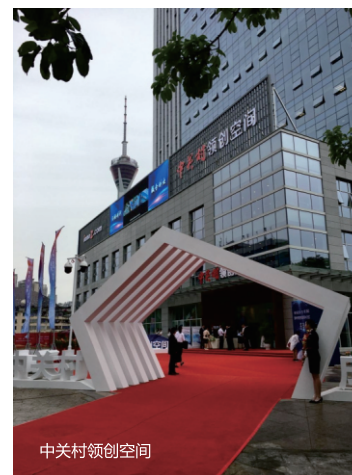
By giving full play to the leading role of the headquarters enterprises, the district promotes the gathering of affiliated enterprises and supports enterprise headquarters around the leading enterprises in the petroleum, electric power, machinery and other equipment industries. Relying on industrial base advantages, the district will effectively attract manufacturing companies' headquarters, and headquarters of regional business ,furniture and décor trade industry, film and television media industry, creative design, cosmetic medicine, health recuperation and other emerging industries of large enterprises and groups, to encourage them to establish regional and functional headquarters, to enhance the economic support force of the district.

Key Enterprises

重点企业

目前，区内优势企业包括“五院三司一行”（中国电力工程顾问集团西南电力设计院、成都建筑材料工业设计研究院、信息产业电子第十一设计研究院、中国测试技术研究院、航天科工通信技术研究院(CASIC)、中石油西南油气田分公司、中石油川庆公司、雅砻江流域水电开发公司、上海浦东发展银行股份有限公司成都分行(SPDB))、四川蜀能电力、中节能建设工程设计院等涉及能源、环保、石化、电子信息等领域。

At present, dominant enterprises in Chenghua District includes “Five Institutes、Three Companies and One Bank”（CPECC Southwest Electric Power Design Institute, Chengdu Design & Research Institute of Building Materials Industry, IT Electronics Eleventh Design & Research Institute, National Institute of Measurement and Testing Technology,CASIC, PetroChina Southwest Oil & Gasfield Company,CNPC Chuanqing Drilling Engineering Company, Yalong River Hydropower Development Company and SPOB), Sichuan Shuneng Electric Power CO., Ltd and CECEP Construction Engineering Design Institute, involving energy,environmental protection, petrochemical, electric information and other fields.



中关村领创空间



龙潭总部城标准化厂房

New Economy 新经济

Development Orientation

发展导向

着力培育新组织、新产业、新业态、新模式，围绕以数字经济为先导、智能经济为骨骼、创意经济为灵魂、流量经济为血脉、共享经济为支撑的新经济产业体系和生态系统，引进智慧科技、“互联网+”、智能制造、“文创+”、泛娱乐、电子商务、新零售等为主体的新经济产业链增值环节、关键领域或细分行业，促进智能制造、高科技服务、检测检验等平台企业入驻，推进应用创新、模式创新，鼓励和引导优质创投机构支持创新创业项目，加快打造“种子—准独角兽—独角兽—上市”企业全生长周期培育体系，促进跨界融合，提升产业层级。

The district will focus on cultivating new organizations, new industries, new formats, and new models. We will also introduce the new economic industrial chain value-added links, key areas or subdivided trade structure with smart technology, internet+, intelligent manufacturing, Cultural & Innovation+, pan-entertainment, e-commerce, new retail as the main part, around a new economic industrial systems and ecosystems that are guided by the digital economy, with the skeleton of smart economy, the soul of creative economy, the blood of flow economy, and the support of sharing economy. The district will promote the introduction of platform enterprises such as smart manufacturing, high-tech services, inspection and examinations services. We will promote application innovation and model innovation, encourage and guide high-quality venture capital institutions to support innovation and entrepreneurship projects, and accelerate the establishment of an enterprise full growth cycle cultivation system such as “Start-up -Quasi-unicorn Enterprise - Unicorn Enterprise - Listed Enterprise”. The district will promote cross-border integration and upgrade the industrial level.

Key Enterprises

重点企业

目前，已引进雪松集团供通云供应链、京东七鲜、中关村领创空间、上海证大喜马拉雅成都公司等企业。

At present, Chenghua District has already has introduced the companies including the Gongtongyun Supply Chain of Cedar Holdings Group,Jingdong 7 Fresh, Zhongguancun Lingchuang Space, Ximalaya Inc. Chengdu Company and other enterprises.

Building Economy

楼宇经济

Development Orientation

发展导向

科学谋划楼宇经济发展，打造具有电子商务、金融服务、创业孵化服务等方面专业特色楼宇和产业发展示范基地，吸引金融、运营、财务、营销型企业入驻，在全市形成具有亮点和特色的品牌楼宇。积极用好“楼宇经济14条”，做好楼宇载体二次招商，引导同行业、近领域企业聚集，打造“小型产业园区”，加快楼宇经济提质增效。

Chenghua District will scientifically plan the skyscraper economy development, to build a demonstration base of professional buildings and industrial development with e-commerce, financial services, and business incubator services, etc., to attract financial, operational, financial, marketing-oriented enterprises to settle in, and to form brand buildings with bright spots and characteristics in the city. Chenghua District will actively use the "skyscraper economy 14 Regulations" to do a good job in the second-time investment attraction with the building carrier, and to guide enterprises in the same industry and near-field to gather together to create a "small industrial park" to speed up the building economy and improve efficiency.

Building Carrier

楼宇载体

目前，全区建成楼宇90座，总面积400余万平方米。其中，华润大厦、万科·世贸广场、高地中心等20座被评为商贸服务、高新技术、现代金融、建筑地产等产业专业特色楼宇。At present, 90 buildings have been built in the whole district with a total area of more than 4 million square meters. Among them, 20 buildings including China Resources Building, Vanke World Trade Plaza and Highland Center were rated as professional buildings with characteristics in fields like commercial services, high-tech, modern finance, construction real estate and other industries.

成华区20座专业特色楼宇情况
20 Professional Buildings with Characteristics in Chenghua District
计量单位：万平方米
Unit: 10,000 Square Meters

类别 Category	写字楼 Office Building	建筑面积 Construction Area
商贸服务 Commerce Business Services	中迪创世纪广场B区 Section B, Zhongdi Chuangshiji Plaza	13.8
	招商·东城国际 China Merchants Group Oriental International Plaza	6.3
	凯龙财富大厦 Kailong Fortune Mansion	2.3
	检验检测创新科技园 Inspection and Testing Innovation Science and Technology Park	5
高新技术 High-tech	国机西南大厦 Sinomach Southwest Mansion	12.34
	成都世茂大厦 Chengdu Shimao Mansion	14.6
	航天通信大厦 CASIC Mansion	3.7
	万基中心 Wanji Center	6.2
	华晟大厦 Huachen Mansion	3
	万科·华茂广场 Vanke Huamao Plaza	6
	利星行广场 lei Shing Hong Square	4.8
	汇润国际 Huirun International	5.0
现代金融 Modern Finance	华润大厦 China Resources Mansion	7.3
	高地中心 Highland Venter	2.3
建筑地产 Construction & Property	中国铁建广场1号楼 No.1 Building, CRCC Plaza	16
	招港·青龙广场 Zhaogang Qinglong Square	21.7
文化创意类 Cultural Creation	东郊记忆 Eastern Suburb Memory	7.95
	红仓·完美文创公园 HongCang Perfect World Cultral Creation Park	10.0
健康医养类 Health & Medical Care	鹏瑞利国际医疗健康中心 Perennial International Medical and Health Center	10.5
电子信息类 Electronic Information	电子信息产业大厦 Electronic information industry building	1.6

Cultural Creative

Innovation

文化创意

Development Orientation

发展导向

充分借助东郊记忆“国家音乐产业基地”的行业影响力优势，积极引进一批音乐创演、影视传媒、动漫娱乐、电竞直播等特色行业知名企业，扩大文创影响力，吸引行业名企、业界名人设立机构，促进文创产业链条延伸拓展。以互联网创意产业园为重点区域，积极引进和培育以网络游戏、数字音乐、数字出版发行、移动内容、数字视听为代表的企业，打造全市首个数位内容服务产业集群，建设成都乃至中国西部最具知名度和影响力的时尚文化地标。

Fully relying on the industry influence advantage of the “National Music Industry Base” in the Eastern Suburbs Memory, we will actively introduce a number of well-known enterprises in the industry, such as music creation, film and television media, animation and entertainment, and e-sports live broadcast, to expand the influence of cultural innovation and attract famous enterprises and celebrities in the industry to establish institutions to promote the extension of the cultural and creative industrial chain. Focusing on the Internet Creative Industry Park, we will actively introduce and cultivate enterprises represented by online games, digital music, digital publishing, mobile content and digital audio-visual, and build the city's first digital content service industry cluster, a fashion and cultural landmark with visibility and influence in Chengdu and even the whole western China.

Introducing Enterprises

引进企业

目前，我区已引进中传文化投资集团、中国移动无线音乐基地、北京易车互动广告公司、泛亚景观设计、风雅堂、京都国际文化传媒、四川环媒科技等数百家文化创意类企业，涉足传媒、文博旅游、演绎娱乐、创意设计、文学与艺术品原创、动漫游戏、出版发行等行业。

So far, hundreds of cultural and creative enterprises including CCMG Cultural Investment Group, China mobile wireless music base, Beijing Yiche Company, Finya, ChengDu Fengyatang Culture Development Co., Ltd, Jingdu International Culture Media Company、HuanMedia Corporation.



Commerce and Trade Industry

商贸商务业

Development Orientation 发展导向

以区内各类商业综合体、特色街区为载体，围绕建设具有国际影响力的购物天堂核心区目标，引进国际化、时尚化、高端化、商贸服务企业，推动建设路商圈与猛追湾市民休闲区、东郊记忆文创旅游区联动发展，推进免税店、直营店等新型经营模式企业落户，吸引世界级名企名品名店名人进驻。依托区内高品质楼宇载体，推动电子科大与周边金融、法律、信息、咨询、教育培训等知识型商务服务企业建立校企合作平台，培育电子商务特色领域，积极发展贸易服务，加快建设高品质新型商务区。

With the various commercial complexes and characteristic neighborhoods in the region as the carrier, we will introduce international, fashionable, high-end, and business service enterprises around the goal of building an internationally influential shopping paradise core area. We will also promote the integrated development of the Jianshe Road business circle, the Mengzhuiwan Citizen Recreation Zone and the Eastern Suburb Memory Cultural Innovation Tourism Zone, to encourage the establishment of new business model enterprises such as duty-free shops and direct-operated stores, and to attract celebrities of world-class famous enterprises with world-class stores to settle in. Relying on high-quality building carriers in the district, the company will promote the establishment of a school-enterprise cooperation platform between the University of Electronic Science and Technology of China with knowledge-based business services companies such as finance, law, information, consulting, education and training, to foster e-commerce characteristics, actively developing trade services, and to accelerate the construction of high-quality new business district.

Introducing Enterprises 引进企业

目前，已引进知名商贸商务企业近千家，包括日本伊藤洋华堂、菲律宾 SM 百货等国际性大型百货，沃尔玛、家乐福等知名超市，苹果直营店、宜家家居、富森美家居等专卖店，ARMANI、OMEGA、GIVENCHY 等国际时尚品牌，盒马鲜生、京东七鲜等新型商贸企业，以及君士达、蜀信、瀛和律师机构等涵盖会计、审计、法律、广告领域各类商务服务企业。

So far, nearly a thousand of well-known commerce and trade enterprises and business enterprises have been introduced, such as Ito Yokado (Japan) and SM Department Store (Philippines) and other international large department stores, Wal-Mart, Carrefour and other famous supermarkets, Apple store, IKEA, Fusen-Noble House and other exclusive shops, ARMANI, OMEGA, GIVENCHY and other international fashion brands, Fresh Hema、JD 7 Fresh and other new-style commercial stores, as well as all type of business services enterprises covering accounting, auditing, law and advertising fields, such as Giantstar Law Firm, Sichuan Shuxin Technology Co, Ltd., and Yinghe Law Firm.



Characteristic Tourism 特色旅游

Development Orientation 发展导向

依托天府熊猫塔、东郊记忆、昭觉寺、熊猫基地等资源和载体，坚持“文化+主题+旅游”三位一体的联动发展模式，积极引进国内外知名文化旅游集团开发熊猫主题旅游、城市观光旅游专线，开发具有国际影响力的熊猫主题演艺产品。以“熊猫文化”“工业文明”为核心品牌，结合促销活动拉动游客购物消费，形成“文化观光+休闲购物”的发展模式。依托存量产业资源，吸引国际、国内知名文旅主题开发企业，打造享誉全球、特色鲜明的文旅主题乐园，配套引进相关旅游度假产品企业，促进特色旅游经济发展。

Relying on Tianfu Panda Tower, Eastern Suburb Memory, Zhaojue Temple, Panda Base and other resources and carriers, we adhere to the "culture + theme + tourism" trinity development model, and actively introduce domestic and foreign well-known cultural tourism groups to develop panda-themed tourism and urban sightseeing tourism routes and internationally influential Panda theme performing arts products. Taking "Panda Culture" and "Industrial Civilization" as the core brands, combined with promotional activities to stimulate tourists' shopping consumption, the development model of "cultural tourism + leisure shopping" has been formed. Relying on existing industrial resources, Chenghua District attracts international and domestic famous cultural and tourism theme development enterprises, to build world-famous, distinctive cultural and tourism theme parks, and introduces related tourism and holiday products enterprises to promote the development of characteristic tourism economy.

Introducing Enterprises 引进企业

目前，已引进成都龙之梦大酒店、世茂·茂御、希尔顿等五星级(精品)酒店，狮子楼、欧洲房子、呈祥东馆、百老汇影城、玩具反斗城等品牌餐饮、高端文化娱乐设施百余家。

At present, five-star (boutique) hotels including Longement Hotel, Shimao Maoyu Hotel、Hilton Hotel etc., and more than 100 brand catering stores and high-end cultural entertainment facilities including Lion Pavilion, Essence of Europe, Chengxiang East Pavilion, Broadway Cinema etc. have been introduced into the district.

City Tourism Carrier Resources in Chenghua District

成华区都市旅游载体资源情况

类别 (Types)	名称 (Names)
主导旅游资源 Leading Tourism Resources	大熊猫研究繁育基地（4A）、东郊记忆（4A） Research Base of Giant Panda Breeding (AAAA), Eastern Suburb Memory(AAAA)
重要旅游资源 Important Tourism Resources	环城生态区、孟知祥墓、沙河风景区、锦绣天府塔、成华公园、昭觉寺、成都理工大学博物馆、中华客家第一村、活水公园 Chenghua belt eco zone, Meng Zhixiang Tomb, Shahe scenic spot, Jinxiu Tianfu Tower, Chenghua Park, Zhaojue Temple, Museum of Chengdu University of Technology, the First Hakkas Village in China and Flowing Water Park
配套旅游资源 Matching Tourism Resources	三洞桥、多宝寺、雕塑公园、成华广场、新华公园、熊猫大道、成都动物园、“和陵”墓室壁画、石岭明墓、“二·一六”烈士墓、东汉墓、龙潭寺大庙、石羊、孙家祠、张家祠、范家祠、院山寺、院山烈士墓 Sandongqiao, Duobao Temple, Statue Park, Chenghua Square, Xinhua Park, Panda Avenue, Chengdu Zoo, “Heling” mural painting in tomb chamber, Shiling Tomb, “Feb 16th” grave of revolutionary martyr, Eastern Han Tomb, Longtansi Temple, Stone Sheep, Sun’s Ancestral Hall, Zhang’s Ancestral Hall, Fan’s Ancestral Hall, Yuanshan Temple, Yuanshan grave of revolutionary martyr

Health&Sports

健康体育

Development Orientation 发展导向

以环城生态区内优质土地资源为载体，引进品牌企业建设集娱乐、健身、文化、自然体验等于一体的多功能健身休闲区。依托区内宜居的生态环境条件，引进国际国内实力雄厚的健康管理机构，发展综合型、个性化、数字化等差异化的健康管理服务项目。以第31届世界大学生运动会举办为契机，引进知名体育开发、管理、服务企业投资打造大型运动场馆，举办各类体育运动赛事，打响“世界赛事名城”品牌。

Taking the high-quality land resources in the City Ring Ecological Zone as the carrier, the brand enterprises will be introduced to build a multi-functional fitness and recreation area that integrates entertainment, fitness, culture and natural experience. Relying on the livable ecological environment conditions in the district, we will introduce international and domestic health management institutions with strong ability to develop comprehensive, personalized and digital health management service projects. Taking the opportunity of the holding of the 31st Universiade, we will introduce well-known sports development, management, and service enterprises to invest and build large-scale sports venues, hold various sports events, and launch the “World Famous City” brand.

Introducing Enterprises 引进企业

目前，我区先后已引入鹏瑞利国际医疗健康中心、龙之梦鹏瑞利新城国际养老公寓、百汇医疗、圣丹福国际美容整形、顾连医疗、爱帝宫月子会所、新生堂医院等健康、养老服务企业。并连续两年成功举办UCI都市自行车世界锦标赛。

Currently, Chenghua District has introduced health and pension service enterprises such as Perennial International Health and Medical Hub, Longzhimeng Perennial New Towns International Pension Apartments, Parkway Health, St-Stamford International Aesthetic and Plastic, Care Alliance, Aidigong Confinement Club, Chengdu New Born Maternity Hospital and so on.Chenghua District has successfully held the UCI Urban Cycling World Championship for two consecutive years.



Finance

现代金融

Development Orientation 发展导向

以区内重点楼宇为主要载体，大力引进银行、证券、保险类金融市场主体，以及境内外股权投资基金、风险投资基金，促进服务于科技型企业的融资担保、资产评估、典当、融资租赁、小额贷款公司等金融机构入驻，推广科技金融工具。以互联网金融发展为契机，规划建设互联网金融示范区或专业楼宇，引进互联网、移动通信、大数据处理、云计算等技术机构，以及互联网支付、股权众筹融资、互联网基金销售、互联网保险、互联网信托和互联网消费金融等互联网金融细分领域企业。

Taking key buildings within Chenghua District as main carriers, this District strives to introduce banks, securities, insurances and other financial market entities, domestic and foreign equity investment funds and venture capital funds, drives the settlement of financing guarantee, asset evaluation, pawn, financial leasing, micro-credit companies and other financial institutions serving scientific and technological enterprises, and popularizes science and technology instruments. Taking the opportunity of Internet financial development, the District plans and constructs Internet financial demonstration area or professional buildings, introduces technical organizations in internet, mobile communication, big data processing, cloud computing, etc., as well as enterprises of internet financial market segmentation in internet payment, equity crowd-funding financing, Internet fund sales, Internet insurance, Internet trust, Internet consumer finance, etc.

Introducing Enterprises 引进企业

目前，区内共有各类金融机构近170家，包括25家银行机构、13家保险机构、9家证券期货机构、4家融资租赁公司（1家为法人机构），以及其他新兴金融机构100余家。其中，“君华私募基金汇”为我区着力打造涵盖证券、资管、会计、征信、托管、法律、咨询、教育培训等全方位服务体系的金融品牌。

So far, nearly 170 various financial institutions composed of 25 banks, 13 insurance companies, 9 securities and futures institutions, 4 financial leasing companies (in which, one is a corporate body), and over 100 other emerging financial institutions. Among them, Junhua Private Fund Remittance engages in constructing a financial brand with comprehensive service system covering securities, capital management, accounting, credit investigation, trusteeship, law, consulting, education and training and others.

Financial Institutions in Chenghua District 成华区内现有金融机构情况

银行 Bank	国有商业银行：中国银行、中国建设银行、中国工商银行、中国农业银行、交通银行、中国邮政储蓄银行 State-owned Commercial Banks: BOC, CCB, ICBC, ABC, BOC, PSBC
	股份制商业银行：华夏银行、招商银行、恒丰银行、中信银行、广发银行、民生银行、浦发银行、兴业银行 Joint stock Commercial Banks: HUAXIA Bank, CMB, HENGFENG Bank, Citic, CEB, CMBC, SPDB, CIB.
	城市商业银行：大连银行、成都银行、成都农商银行、包商银行、浙江民泰商业银行、攀枝花市商业银行、哈尔滨银行、贵阳银行、德阳银行、南充市商业银行、乐山市商业银行 City commercial Banks: BDL, BOD, CRCB, BSB, ZMCB, PCCB, Harbin Bank, BOG, BOD, NCCB, ISCCB.
保险 Insurance	境内保险：中国太平洋保险、中国人寿保险、中国人民人寿保险、中国人民财产保险、浙商财产保险、永诚财产保险、阳光财产保险、泰康人寿保险、平安保险、华安保险、华泰保险 Domestic Insurance: CPIC, China Life, PICC, PICC P&C, Zheshang Property and Casualty Insurance company, APIC, SIG, Taikang Life Insurance, PINGAN, SINASAFE, Huatai Insurance Group
	外资保险：中意财产保险、中航三星人寿保险 Foreign Insurance: Generali China Insurance Co. Ltd, Samsung Air China Life Insurance Co. Ltd
证券 Securities	银河证券、万和证券、华西证券、宏源证券、海证期货、国泰君安证券、东方证券、渤海证券、银河期货
租赁 Lease	鑫祺晟国际融资租赁有限公司、东源融资租赁（天津）有限公司成都分公司、上海易鑫融资租赁有限公司成都分公司、江苏三汇融资租赁有限公司成都分公司 Xinqisheng International Financial Leasing, Oryen Financial Leasing, Yixin Financial Leasing, Sanhui Financial
其他 Others	融资性担保公司、非融资性担保公司、金融外包服务、投资管理公司、股权投资公司、金融仓储公司、小额贷款公司、贵金属交易公司 Financing Guarantee Corporation, Non-Financing Guarantee Corporation, Financial Outsourcing, Investment management company, Financial warehousing company, Small loan company, Precious metal Exchange Corp.

Information

Services

信息服务业

Development Orientation

发展导向

以推动企业“走出去”发展，积极融入国际、国内区域合作为取向，依托环电子科大知识经济圈、猛追湾总部集群、东郊记忆、龙潭总部新城等区内信息服务重点发展区域，大力引进高端电子信息研发服务、信息安全服务企业，促进国内外知名信息服务外包企业入驻，发展以软件开发外包、通信技术研发外包、动漫游戏外包、工程设计外包、勘探设计外包、软件维护与实施外包、软件测试外包为主要内容的服务外包业务。依托互联网创意产业园、万科华茂广场等载体资源，大力引进国内外知名专业孵化机构，加快发展创新孵化服务业务。

Taking promotion of enterprises"Go Global" development and positive regional cooperation at home and abroad as orientation and relying on UESTC knowledge economic circle, Mengzhuiwan Headquarters Cluster, Eastern Suburban Memory and Longtan New Economic Industry Agglomeration Area and other key information service development areas within the district the District strives to introduce high-end electronic information research and development service and information security service enterprises promotes the settlement of foreign and domestic well-known information service outsourcing enterprises, and develops services outsourcing business mainly in software development outsourcing ICT R&D outsourcing, animation comic game outsourcing, engineering design outsourcing exploration design outsourcing, software maintenance and implementation outsourcing and software testing outsourcing. With the support of Internet creative industry park, Vanke Huamao Plaza and other resource carriers, the District also strives to introduce well-known specialized incubators at home and abroad to accelerate the development and innovation of incubation services.

Introducing Enterprises

引进企业

目前，已吸引中搜网络、今日头条、韩国 SK 旗下成都爱思开希恩希科技、艾瑞咨询集团、上海科进咨询、四川搜啦信息技术、爱比西技术咨询、成都支付通新信息技术服务、成都中联信通电子技术等众多知名信息服务类企业入驻我区产业园。

So far, Headlines Today of ZhongSou.com, SK&C Chengdu, iResearch Consulting Group, Shanghai WSP Consulting Ltd., Sichuan Solagou Company, IPC Technology Consulting Company, PayExpress, LinePay and many other well-known enterprises in information services have settled in the industrial parks of Chenghua District.



Intelligent

Manufacturing

智能制造

Development Orientation

发展导向

以龙潭新经济产业集聚区内国家级技术、研发中心为龙头，把握智能制造起飞和5G商业化的机遇，以先进制造技术、信息技术与智能技术的融合集成为发展方向，重点引进智能终端、智能硬件、工业机器人、高端通信装备和高端元器件企业。以“互联网+”新兴产业发展为契机，鼓励产业链上下游企业建立智能化生产管理系统，大力引进面向重点领域的工业云、工业大数据、物联网创新应用试点企业，以及行业企业间（B2B）电子商务平台、综合物流服务平台企业，提升制造业数字化、网络化、智能化水平。

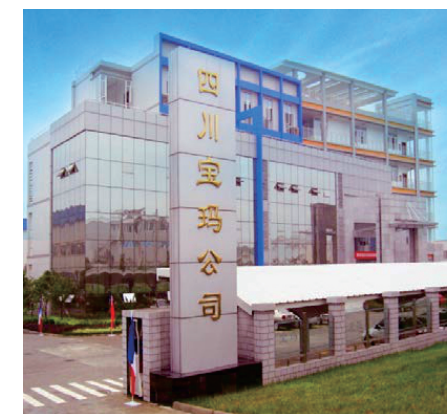
Taking the national technology and R&D center in Longtan New Economic Industry Cluster as the leader, we will seize the opportunity of intelligent manufacturing take-off and 5G commercialization, and aim the integration and integration of advanced manufacturing technology, information technology and intelligent technology as the development direction, focusing on the introduction of intelligent terminals, intelligent hardware, industrial robots, high-end communication equipment and high-end components companies. Taking the development of "Internet +" emerging industries as an opportunity, we will encourage upstream and downstream enterprises in the industrial chain to establish an intelligent production management system, and vigorously introduce industrial cloud, industrial big data, IoT innovation application pilot enterprises, B2B E-commerce platform and integrated logistics service platform enterprises to enhance the digital, network and intelligent level of manufacturing.

Introducing Enterprises

引进企业

目前，已有进航天科工通信技术研究院、四川宝玛科技、成都洪奎科技、中车成都机车车辆公司等智能制造企业入驻我区。

So far, a sequence of high-end equipment manufacturing enterprises have settled in Chengdu District, such as CASIC, Sichuan Baoma Technology Co. Ltd, Chengdu Hongkui Technology Co. Ltd, Chengdu Datian Industrial Development Co. Ltd, CRRC Chengdu Co. Ltd.



High-tech Services

高技术服务

Development Orientation

发展导向

依托四川检验检测创新科技园，大力引进以制造业检验检测为核心、生命科学食品和环境、消费品及商品检验检测为支撑的检验检测类企业。充分利用环高校知识经济圈建设契机和电子信息技术龙头企业聚集优势，吸引电子信息研发服务、软件开发、信息安全服务、信息服务外包、大数据技术研发、数据分析挖掘服务类企业入驻。积极引进一批创新研发、科技咨询、技术交易、技术转移、知识产权、科技成果转化、双创孵化等科技中介服务机构，扶持本地优质企业发展，增强主导产业的承载力、吸附力。

Relying on Sichuan Inspection and Testing Innovation and Technology Park, we will vigorously introduce inspection and testing enterprises with manufacturing inspection and testing as the core, life science food and environment, consumer goods and commodity inspection and testing as the support. We will make full use of the opportunity of the construction of the knowledge economy circle around the universities and the advantage of the gathering of leading enterprises of electronic information technology to attract electronic information research and development services, software development, information security services, information service outsourcing, big data technology research and development, data analysis and mining services enterprises to settle in. We will actively introduce a number of scientific and technological intermediary service institutions such as innovative R&D, technology consulting, technology trading, technology transfer, intellectual property rights, scientific and technological achievements transformation, and innovation & entrepreneurship incubation, support the development of local high-quality enterprises, and enhance the carrying capacity and adsorption capacity of leading industries.

Introducing Enterprises

引进企业

目前，已吸引金域检验检测、安东检测等众多高技术服务企业入驻我区产业园。

Introduced enterprises: At present, many high-tech service enterprises such as King Med Diagnostics, Antong Testing have been attracted to the industrial parks in our district.



Investment Carrier

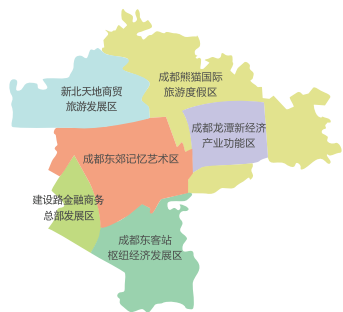
投资载体



Six Industrial Development Zones

六大产业功能区

成华区“六大产业功能区”示意图
Chenghua District Six Industrial Development Zones Layout Drawing

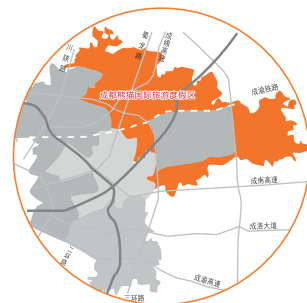


六大产业功能区

- 成都熊猫国际旅游度假区——建设国家级湿地和世界旅游目的地
- 成都东郊记忆艺术区——西部文创之芯
- 成都龙潭新经济产业功能区——新经济、生态城
- 建设路金融商务总部发展区——创新高地、繁荣都会
- 成都东客站枢纽经济发展区——枢纽门户、商旅新城
- 新北天地商贸旅游发展区——文旅成华、新北天地

成华区积极落实中心城区功能优化提升的总体要求，按照“四态合一”理念，立足区内产业发展现状和重大项目布局，确定产业功能的空间载体，加快推进成都龙潭新经济产业功能区、成都东郊记忆艺术区、成都东客站枢纽经济发展区、建设路金融商务总部发展区、新北天地商贸旅游发展区、成都熊猫国际旅游度假区六大产业功能区建设，发挥产业功能区集聚高端要素、提升城市服务功能、辐射带动周边的示范引领作用，形成我区产业发展的重要支撑。

Chenghua District actively implements the overall requirements for the optimization and upgrading of functions in the central urban area. Based on the concept of “four states in one”, from the perspective of the current industrial development status and major project layouts in the region, the spatial carrier of industrial functions is determined, and the construction of six industrial functional zones, including the Chengdu Longtan New Economic Industrial Function Zone, Chengdu Eastern Suburb Memory Art Zone, Chengdu East Railway Station Hub Economic Development Zone, Jianshe Road Financial Business Headquarters Development Zone, Xinbeitiandi Business Tourism Development Zone, and Chengdu Panda International Tourism Resort accelerated. This will make use of the high-end elements of industrial functional zones, improve the function of urban service and radiate the surrounding area as a demonstration and form an important support for the industrial development of our district.



A Place for International Gatherings-Chengdu Panda International Tourism Resort

国际聚客厅—成都熊猫国际旅游度假区

规划范围 东、西、北均至与新都区界，南至成南高速，涉及白莲池、龙潭2个街道办事处。

Planned Area It spreads to Xindu district boundary in the east, west and north, and spreads to Chengdu-Nanchong expressway in the south, It involves Bailianchi and Longtan sub-district administrative offices.

落户项目 已吸引熊猫小镇、北湖国际城、风情小镇、北湖印象、恒大锦城、绿地悦蓉公馆、华宇锦绣华城。

Project Introduction Large comprehensive developing projects include Panda Town, Beihu International city, Fengqing Town and North Lake Yinxian, Evergrande Jincheng, Greenland Yuerong compound, Huayu Jinxiuhuacheng.

投资导向 发挥大熊猫国际品牌和环城生态区生态品牌效应，拓展和延伸大熊猫科普研发及旅游开发产品链，大力发展以文化创意、特色旅游等为主导的都市休闲旅游业，实现旅游功能、生态功能与居住功能的有机联动，打造人文与生态合一、都市与田园交融的世界旅游目的地。

Investment Areas By making use of the international brand effect of giant panda and the effect of the eco-brand of the City Ring Eco-region, we will expand and extend the research and development of the popularization of science of giant panda and the product chain of tourism development, and vigorously develop urban leisure tourism with cultural creativity and characteristic tourism as the key focus, realizing tourism function and ecological function integrating with the function of living, creating a world tourism destination where humanities and ecology are integrated, and urban and rural areas are blended.

A Place for

Entrepreneurship and Settling Down-
Chengdu Eastern Suburb Memory Art Zone

创业留客厅-成都东郊记忆艺术区



规划范围 位于成都市中心城区东北部，含二仙桥、府青路、跳蹬河3个街道办事处，总面积约22平方公里，东至东三环路二段、南至二环路万年场路口、西至府青路三段、北至致兴路。中环与成华大道及府青路交汇区域为艺术区产业核心区域，面积约 3.64 平方公里

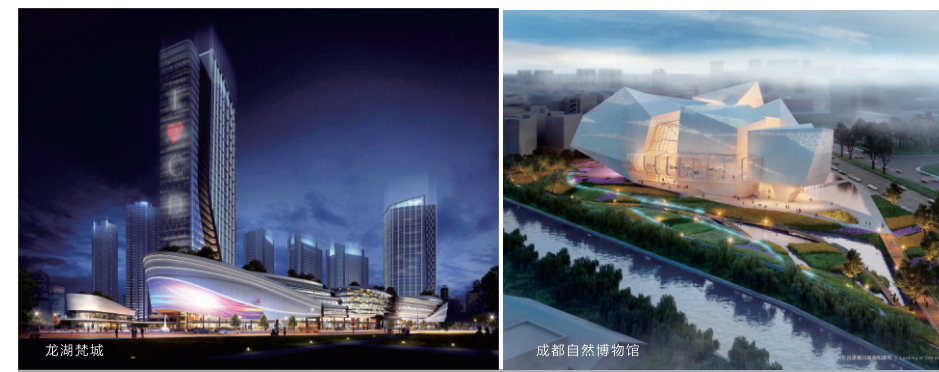
Planning scope Located in the northeast of downtown Chengdu, it consists of three sub-district offices of Erxianqiao, Fuqinghe and Tiaodenghe and covers a total area of about 22 square kilometers, east to the eastern Second Section of the Third Ring Road, south to the Wannianchang Intersection of the Second Ring Road, west to the Third Section of Fuqing Road, and north to Zhixing Road. The intersection area of the Middle Ring Road, Chenghua Avenue and Fuqing Road is the industrial core area of the art zone, covering an area of about 3.64 square kilometers.

总体规划 成都市成华区东郊记忆艺术区位于成华区中部核心腹地，属于市级现代服务业和融合产业集聚区。艺术区将以建设“三城三都”和“天府成都·文旅成华”为引领，以“西部文创之芯”为总体定位，聚焦“东郊文创”品牌塑造，坚持“文创+”、“园区+”发展战略，重点发展影视音乐、数字娱乐、创意设计三大主导产业，努力建设世界文化名城“创业留客厅”。

Overall plan Chengdu Chenghua Eastern Suburb Memory Art Zone, located in the center of Chenghua District, is recognized as a municipal modern service industry and integrated industry cluster. Based on the guidance of building “three cities and three capitals” and “Tianfu Chengdu, Cultural Tourism Chenghua” and the overall positioning of “the core of western cultural creativity”, the art zone, focusing on the branding of “eastern suburb cultural creativity” and adhering to the development strategy of “Cultural Creativity +” and “Park +”, strives to develop three leading industries, namely film, television and music, digital entertainment and creative design, and build the “entrepreneurs’ living room” of the world’s famous cultural city.



完美世界文创产业园



投资导向 这里是沪蓉高速、成绵高速的起点，占全市半数以上的工业遗存，镌刻着时光与记忆，化身艺术工坊、文旅地标，聚集优质科教资源，优越生态本底，坐拥主城最为丰富的土地储备，超百万方产业载体加速呈现。瞄准影视音乐、数字娱乐、创意设计“三大主攻方向”，筛选“五大细分领域”，建设“五大功能性平台”，规划“一芯两轴三组团”产城空间，致力构建“最成都、最潮流、最文艺”的创意艺术产业新生态。

Investment orientation As the starting point of Shanghai-Chengdu Expressway and Chengdu-Mianyang Expressway, it owns more than half of the city's industrial remains engraved with time and memory, now turns into an art workshop and cultural tourism landmark. Gathering high-quality scientific and educational resources, superior ecological condition, and the most abundant land reserves in the main urban area, an over one-million-square-meter industrial carrier is rising. Aiming at the "three main directions" of film, television and music, digital entertainment and creative design, it selects "five subdivisions" to build "five functional platforms", and strives to build the "most Chengdu, most fashionable and most artistic" new ecology in creative art industry based on the industrial layout of "one core, two axes and three clusters".

落户项目 已吸引完美世界、繁星戏剧村、深圳合纵文化、川报萌想家、量子产业、阿里巴巴现场娱乐等领军性龙头型文化企业落户。

Settled projects A number of leading cultural enterprises, such as Perfect World, Star Theatres, Shenzhen Hezong Culture, Sichuan Daily Cute Dreamer, Quantum Industry, Alibaba Live Entertainment, has settled down.



成都东郊记忆艺术区
Chengdu Eastern Suburb Memory Art Zone



A Place for

Welcoming Intercity Guests- Chengdu East Railway Station Hub Economic Development Zone

城际迎客厅— 成都东客站枢纽经济发达区

规划范围 东至与龙泉驿区界，南至锦江区界，西至二环路、万年路、崔家店，北至成南高速，规划面积约18平方公里，涉及万年场、保和2个街道办事处。其中，东客站枢纽经济集聚区直管区，北至迎晖路，南至岷江路，西至锦江区界，东至三环路，规划面积2.15平方公里。

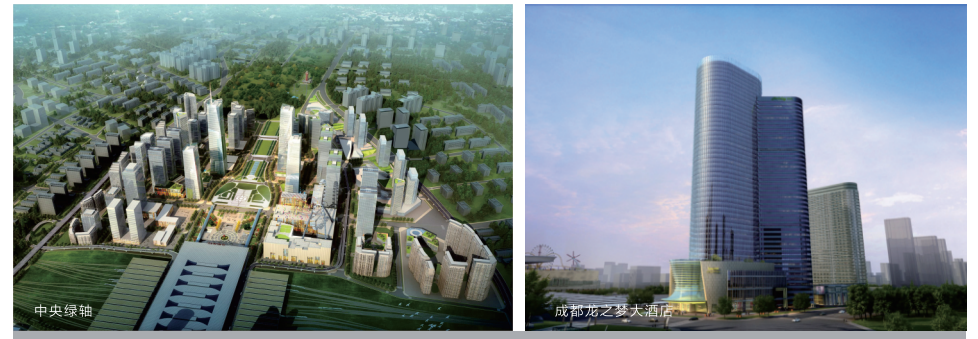
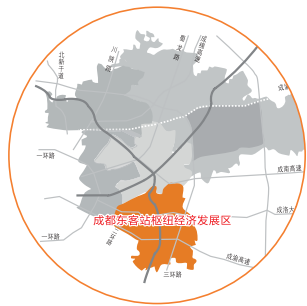
Planned Area It spreads to Longquanyi district boundary in the east, and Jinjiang district boundary in the south, 2nd ring road, Wannian road, Cuijiadian in the west, Chengdu-Nanchong expressway in the north, covering about 18 square kilometers. It involves Wannianchang and Baohe sub-district administrative offices. The East Railway Station Economic Cluster is with Yinghui Road in the north, Qijiang Road in the south, Jinjiang District in the west and the Third Ring Road in the east. The planned area is 2.15 square kilometers.

落户项目 已吸引成都龙之梦新城、雪松集团西南总部、华润万象城、绿地铂仕公馆、阳光100米娅中心、黄和摩玛新城、万科魅力城、鲁能城、佳年华广场、井泰东方广场等城市综合体及高端住宅落户。

Project Introduction Dragon Dream Chengdu New Neighborhood, and Cedar Holdings Southwest Headquarters, the MIX, Shanghai Greenland Boshi House, Yangguang 100 Miya Center, Huanghe Moma City, Vanke Charming City, Luneng city, Jianianhua Plaze, JingTaiOriented Plaza and other high-end commercial/residential projects.

产业布局 一核（东客站枢纽经济集聚区）、一轴（中环商务轴）、一带（东站绿轴公园—塔子山公园—沙河景观休闲带）、多点（万象城、奥园广场、鲁能城、凯德广场等）

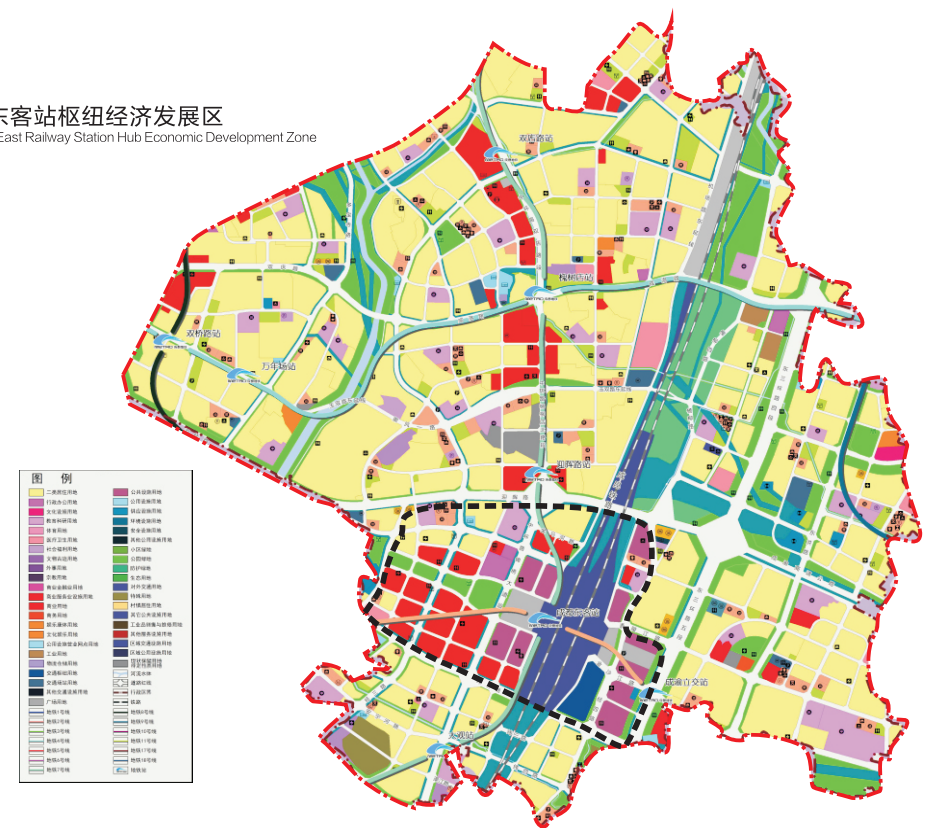
Industrial Layout Industrial Layout: One core (East Railway Station Hub Economic Cluster Area), one axis (Central Business Axis), one area (East Station Green Axis Park – Tazishan Park – Shahe Landscape Leisure Belt), multiple points (The Mixc, Aoyuan Square, Luneng City, Capita Plaza, etc.)



投资导向 以成都建设国际枢纽门户城市为契机，以“建成以商务商贸为主导产业的‘人城产’一体化TOD新城”总体目标为指引，依托西部最大的铁路交通枢纽——成都东客站，加快塑造高铁枢纽服务功能，拓展枢纽经济衍生功能。大力推进商务商贸、酒店会展、医疗康养、新型金融等产业集群高端化发展，打造“枢纽门户、商旅新城”。

Investment Areas Taking the opportunity of building Chengdu as an international hub city, guiding by the overall goal of “building a TOD new city led by commerce and trade, relying on the Chengdu East Railway Station—the largest railway transportation hub in the west, we will accelerate the service function of the high-speed railway hub, expand the hub's economic derivative function, vigorously promote the high-end development of industrial clusters such as business and trade, hotel convention and exhibition, medical care, and new-type finance, and create a “Hub Portal, Business and Tourism New City”.

成都东客站枢纽经济发达区
Chengdu East Railway Station Hub Economic Development Zone





恒大中央广场



成都399



A Place for Meeting with Friends in Chengdu-Jianshe Road Financial and Business Headquarters Development Zone

天府会客厅-建设路金融商务总部发展区

规划范围 东至二环路，南至蜀都大道，西临府河，北至红星路一段、府青路，规划总面积约7.2平方公里，涉及双桥子、猛追湾2个街道办事处。

Planning scope East to the Second Ring Road, south to Shudu Avenue, west to the Fuhe River, and north to the First Section of Hongxing Road and Fuqing Road, it covers a total planning area of about 7.2 square kilometers, involving two sub-district offices of Shuangqiaozi and Mengzhuiwan.

落户项目 已建成世茂大厦、高地中心、协信中心、万科华茂广场等十余个大型城市综合体，2019年区域新落户安东石油中国总部、天府四川·金融博物馆、印力·印象城、功夫熊猫等8个重大项目。

Settled projects More than 10 large-scale urban complexes, such as Shimao Tower, Highland Centre, Sincere Center, Vanke Huamiao Square, have been built, and 8 major projects, such as Anton Petroleum China Headquarters, Tianfu Sichuan Museum of Finance, SCPG INCITY, Kung Fu Panda, have been newly settled in 2019.

投资导向 立足区域“四院三司”、电子科大等科教人才资源优势，充分发挥猛追湾千亿总部集群、建设路百亿商圈辐射集聚效应，大力发展以能源为特色的总部经济、现代新场景体系下的商务商贸服务，有效促进新兴金融串联升级重点产业，大力推动总部经济、新兴金融、现代商贸“三箭齐发”，高端化打造“西部现代服务业核心活力区”。

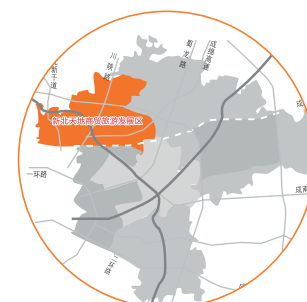
Investment orientation Based on the advantages of science and education talents from the "four institutes and three companies" and the University of Electronic Science and Technology of China, and giving full play to the radiation and agglomeration effects of the 100-billion-scale headquarters cluster in Mengzhuiwan and the 10-billion-scale business circle in Jianshe Road, it vigorously develops the headquarters economy with energy characteristics and the business and trade services under the modern new scenario system, effectively promotes the key industries of emerging financial series upgrading, vigorously promote the simultaneous development of headquarters economy, emerging finance and modern business and trade, and builds the "western modern service industry core vitality area" with high-end standards.



泛悦城市广场



招港青龙广场



Ancient Sichuan Cultural Tourism Chenghua, New Northern City - New North Business Tourism Development Area

文旅成华·新北天地-新北天地商贸旅游发展区

规划范围 东至青龙街道边东部界，南至成渝铁路，西至双水碾街道北部边界，北至东风渠，规划总面积约20平方公里，涉及双水碾、青龙、白莲池3个街道办事处。

Planned Area It spreads to Qinglong street eastern boundary in the east, Chengdu-Chongqing railway in the south, Shuangshuinan street northern boundary in the west and Dongfeng canal in the north, covering about 20 square kilometers. It involves Shuangshuinan, Qinglong and Bailianchi sub-district administrative offices.

落户项目 已吸引泛悦城市广场、招港青龙广场、金科中心、招商雍华府、中铁青秀城、华润翠林华庭、仙湖公馆、金科一城、东林城市广场等中高端商住及商业综合体项目落户。

Project Introduction Vary City Plaza, Zhaogang Qinglong Plaza, Jinke Center, China Merchants Group, Yonghuafu, China Railway Qingxiu City, China Resources Culin Huating, Xianhu House, Jinke No.1 City, Donglin Urban Square and other mid-high-end communities and complex.

投资导向 依托昭觉寺、升仙湖等人文资源和生态本底，加快塑造主题购物、旅游休闲、健康养老等功能，搭建跨境电商服务平台，培育免税消费、贸易服务功能；突出“蓉欧+家需求”“商贸+旅游”主题，大力推动以富森美家居、宜家家居等为龙头的现代商贸产业链集聚壮大发展，打造“文旅成华·新北天地”。

Investment Areas Relying on the cultural resources and ecological background of Zhaojue Temple and Shengxian Lake, we will speed up the establishment of functions of theme shopping, tourism and leisure, and health care, build a cross-border e-commerce service platform, and foster duty-free consumption and trade service functions; we will highlight the "Chengdu-Europe Furniture& Home Décor Demand" as well as the "Trade+Tourism" theme, vigorously promote the development of modern commercial and trade industry chain led by Fusen Home, IKEA, etc., to create "the Cultural Tourism Chenghua, the New Northern City."



Investment Service

投资服务

Standardized Service

规范服务

成华区是成都最先推行规范化服务的中心城区，拥有成都首家集中办理行政审批事项的区（县）级“政务超市”——成华区政务服务中心，以“便民、高效、廉洁、规范”为服务宗旨，推行“阳光式作业、一站式办公、并联式审批”竭诚为投资对象提供优质便捷、专业高效的政务服务。

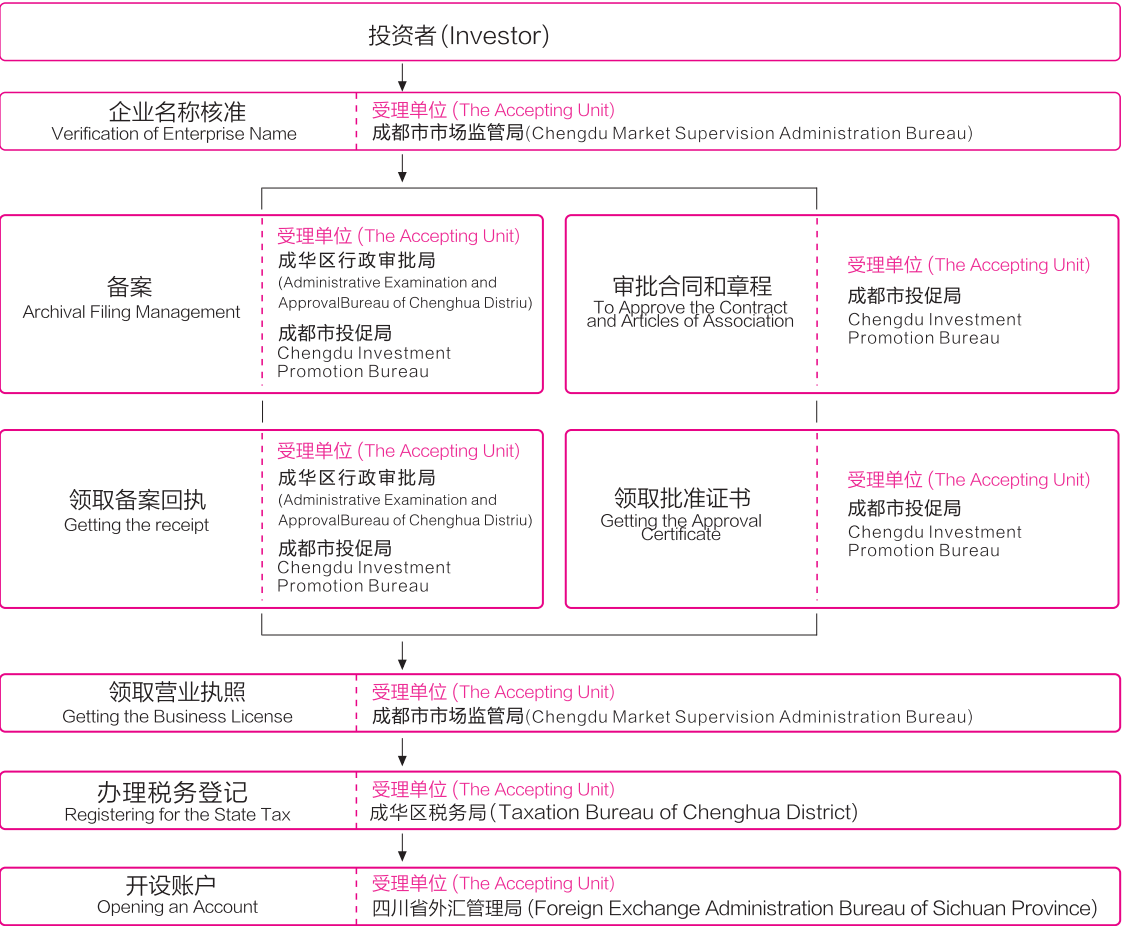
Chenghua District is the central district that firstly promotes standardized service in Chengdu. There is the first district (county)-level “government-affair supermarket” that handles administrative examination and approval affairs in a centralized way—Government Affairs Service Center in Chenghua District. According to the service tenet of “facilitating people and being highly effective, disinterested and standardized”, it promotes the “sunshine operation, one-station working and multiple examination and approval”, so as to provide good-quality, convenient, professional and effective government affair service for investors.

Investment Procedure

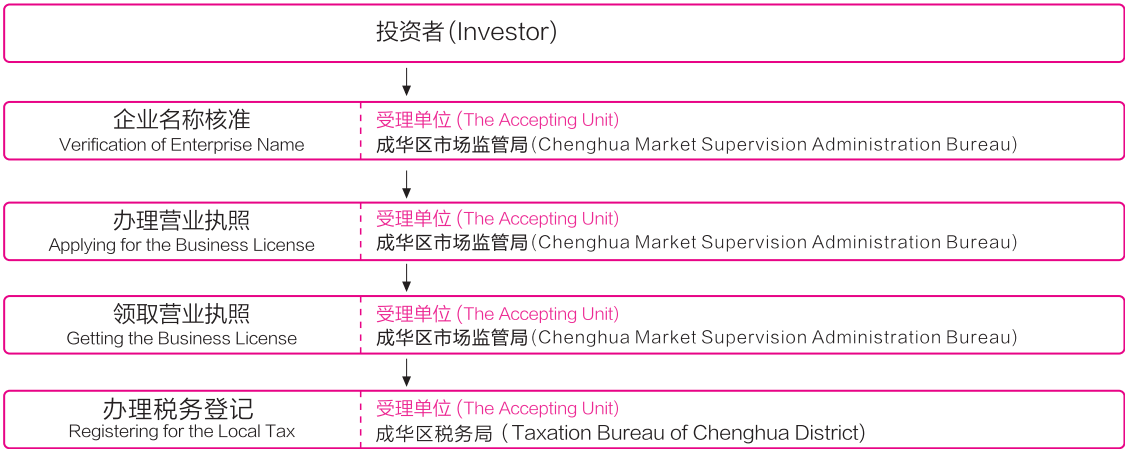
投资程序

Application Procedure of Wholly Foreign Owned Enterprises, Chinese Foreign Joint Ventures and Chinese Foreign Cooperative Ventures

外商独资、中外合资、合作企业申办程序



Application Procedure of Domestic Enterprises
内资企业申办程序



Investment

Services Institutions

投资服务机构

成华区政务服务中心 Chenghua District Government Affairs Service Center	建设北路一段 66 号 No.66, Section 1, North Jianshe Road	028-84395913
成华区投资促进局 Investment Promotion Bureau of Chenghua District	航天路50号 No.50, Hangtian Road	028-84308696
成华区发展和改革委员会 Development and Reform Bureau of Chenghua District	航天路50号 No.50, Hangtian Road	028-84312991
成华区教育局 Education Bureau of Chenghua District	建设南桥路59号 No.59,Jianshenanxin Road	028-84313277
成华区新经济和科技局 Chenghua District Bureau of New Economy and Science and Technology	航天路50号 No.50, Hangtian Road	028-84313289
成华区住房和城乡建设交通运输局 Chenghua District Bureau of Housing Construction and Transport	航天路50号 No.50, Hangtian Road	028-84320456
成华区商务局 Commercial Bureau of Chenghua District	航天路50号 No.50, Hangtian Road	028-84319232
成华区卫生健康局 Chenghua District Bureau of Health	一环路东三段 148 号 N0.148, Section 3, 1st Ring Road East	028-84311119
成华区文化体育和旅游局 Chenghua District Bureau of Culture, Sport and Tourism	同乐社区6组熊猫体育公园-202 NO.202,Panda Sports Park.No.6.Tongle Residential Area	028-84311117
成华区税务局 Taxation Bureau of Chenghua District	猛追湾横街99号 No.99, Mengzhuiwan Side Street	028-84470459
成华区市场监督管理局 Chenghua District Bureau of Market Regulation	航天路50号 No.50, Hangtian Road	028-68919000
成华区规划和自然资源局 Chenghua District Bureau of Planning and Natural Resources	华泰路33号 No.33,Huatai Koad	028-83100320
成都熊猫星球国际旅游度假区管理委员 Chengdu Management Committee of Panda Planet International Tourism Resort	龙潭街道和成社区 Hecheng Residential Area in Longtan streets	028-84208770
成都龙潭新经济产业功能区管理委员会 Chengdu Management Committee of Longtan New Economic Industrial Function Zone	航天路50号 No.50, Hangtian Road	028-84204030
成都东客站枢纽经济发展区管理委员会 Chengdu Management Committee of Estern Railway Passenger Stati on Hub Economic Development Area	成都东站内西广场综合配套服务楼 5 楼 The 5 th Floor,Support Service Building of the West Plaza,Chengdu East Railway Station	028-84720750
成都东郊记忆艺术区管理委员会 Chengdu Management Committee of Eastern Suburb Memory Art Zone	红光路1号 No.1, Hongguang Road	028-84321599
成华区建设路金融商务总部发展区促进中心 Promotion Center of Jianshe Road Financial and Business Development Area in Chenghua District	猛追湾横街 188 号世茂玉锦湾 2 栋 Building 2,Shimao Yujinwan,No188,Mengzhuiwan Side Street.	028-84322258
成华区新北天地商贸旅游发展区促进中心 Promotion Center New North Business Tourism Development Zone in Chenghua District Chenghua District	致强路 226 号 No.226, Zhiqiang Road	028-69265108



Appendix

附录

成都投资环境相关数据
Relevant Statistics on the Investment Environment in Chengdu

Transportation

交通

Airway Transportation

航空运输

成都拥有西部第一、中国第四大城市机场——双流国际机场和正在建设中的天府国际机场。截止2019年底，已开通358条国内外航线，其中国际地区126条国内232条，并开通了至旧金山、法兰克福、伦敦、巴黎、阿姆斯特丹、阿布扎比、东京、首尔、曼谷、吉隆坡、班加罗尔、新加坡等国际及地区航线。

Chengdu holds the largest airport in west China and the fourth largest in China—Shuangliu International Airport and Chengdu Tianfu International Airport which is under construction are located in Chengdu. By the end of 2019, it opened up 358 airlines altogether, including 126 international ailing and 232 domestic airlines, international and regional passengrflights have been opened to the major cities in Europe and Asia, such as San Francisco, Frankfurk, London, Paris, Amsterdam, Abu Dhabi, Tokyo, Seoul, Bangkok, Kuala Lumpur, Bangalore and Singapore, etc.



Railway Transportation

铁路运输

成都是西部地区配套最齐全、功能最完整的全国一流综合性轨道交通枢纽。已开通成都至上海、深圳、天津、青岛、连云港等主要港口的铁路货运班列9条，铁路货运行包专列4对，居西部第一。其中成都至上海铁路货运“五定班列”实现60小时到达，成都至欧洲的蓉欧国际快速铁路货运直达班列可在11天到达波兰罗兹，这是目前国内到欧洲最快的货运大通道。

Chengdu is the national first-class comprehensive railway transportation hub with the most complete matching facilities and functions in west China. Nine railway freight lines have been opened from Chengdu to major ports in China, such as Shanghai, Shenzhen, Tianjin, Qingdao and Lianyungang, etc. It takes 60 hours from Chengdu to Shanghai through the “five set lines” of railway freight. The OURONG (Chengdu–Europe) International Express Rail Freight Train can reach Poland, Lodz in 11 days; this is currently the fastest freight channel to Europe from China.

Roadway Transportation

公路运输

成都已初步形成高速公路、市域快速通道、国省干道和农村公路的城乡一体化公路网络，实现中心城区至各区（市）县高速通道点对点连接。

到2020年，成都将建成“三环十五射”高速公路网络，实现至贵阳、昆明、西安、武汉8小时高速公路交通圈，至京津冀、珠三角、长三角地区20个小时高速公路交通圈。

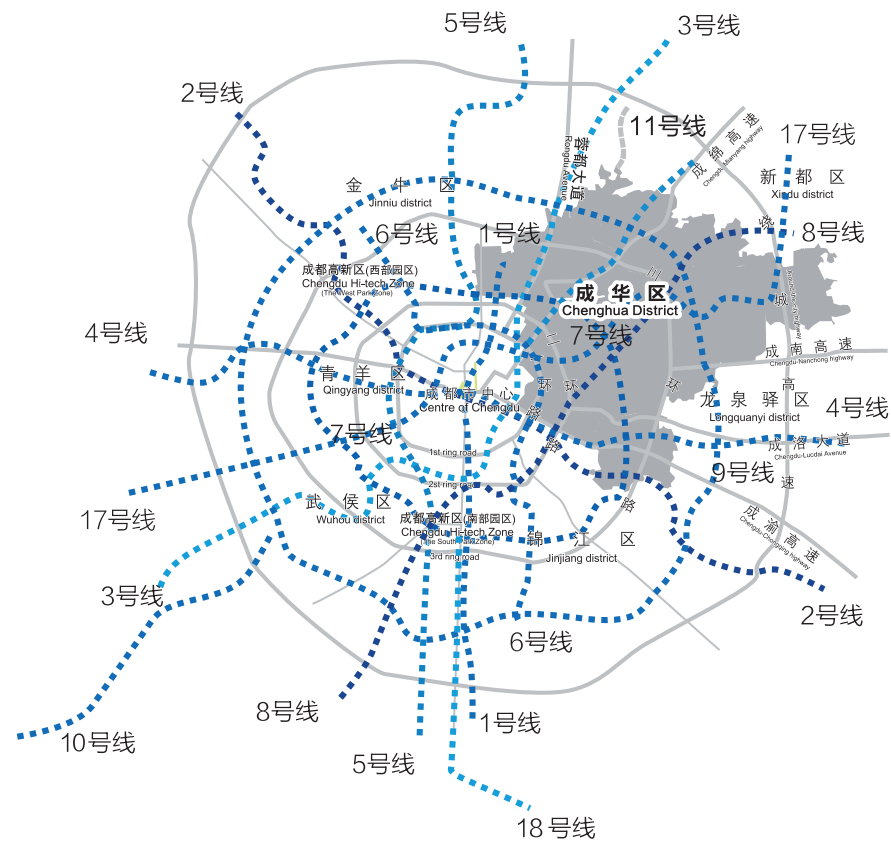
An urban-rural-integrated highway network consisting of expressways, urban fast racks, national highway arteries and rural highways has been initially formed in Chengdu, with a point-to-point link between center urban districts and other suburbs and (county-level cities) countries through high speed channels. In 2020, Chengdu will build an expressway network of “three rings and fifteen rays”, achieve an expressway traffic circle reaching Guiyang, Kunming, Xi'an and Wuhan in eight hours, and an expressway traffic circle reaching Beijing-Tianji-Hebei, Pearl River Delta and Yangtze River Delta regions in 20 hours.

Subway Operation

地铁运营

成都是中国西部第一座开工建设地铁的城市。到2022年将形成总长600KM的快速轨道交通网。目前，1、2、3、4、5、7、10号线均已投入运营；6、8、9、17、18号线地铁已开始建设。

Chengdu is the city that firstly started to construct subway in southwestern China. Up till 2022, a total of 600km long high speed rail transportation networks will be formed. At present, Subway Line 1, Line 2, Line 3, Line 4, Line 5, Line 7 and Line 10 have been put into operation, Subway lines including Line 6, Line 8, Line 9, Line 17 and Line 18 have already been initiated.



Logistics

物流

成都是国务院规划建设的九大区域物流中心城市和全国 21 个物流节点城市，是中国西部最大的区域物流中心，拥有西部最快捷的航空物流通道、西部最成熟的“铁海联运”物流通道、西南地区距欧洲最短的铁路物流大信道、西部地区规模最大的公路货运班线总站。

目前，成都正在建设 5 大物流园区和 3 大物流中心，马士基、FEDEX、UPS、DHL 等国际国内知名物流企业已落户。

Chengdu is one of the regional logistic center cities that is in the State Council's plan of construction and one of the 21 logistic node cities in China. As the largest regional logistic center in west China, Chengdu possesses the most convenient airway logistic channel in west China, the most mature “co-transportation of railway and shipway” logistic channel in west China, the shortest railway logistic channel from southwestern China to Europe and the largest roadway freight line in west China.

At present, four logistic parks and three logistic centers are being built in Chengdu. Some famous domestic and overseas logistic enterprises have been located in Chengdu, such as Maersk, FEDEX, UPS and DHL, etc.

Chengdu Logistics Park Logistics Center

成都主要物流园区、物流中心

名称 Name	主营运输类别 Main sector of Transport	现有 Existing area	规划 Planned area
成都国际航空物流园区 Shuangliu International Aviation Logistics Park	航空运输、陆空联运 Air Transport, land-air transport	7200	8700
青白江国际集装箱物流园区 Qingbaijiang International Container Logistics Park	铁路运输、铁水联运 Railway transport and railway-waterway transport	6009	10009
青白江散货物流园区 Qingbaijiang Bulkload Logistics Park	铁路运输、公铁联运 Railway transport and highway-railway transport	3651	3651
新津物流园区 Xinjin Logistics Park	铁路运输、公铁联运 Railway transport and highway-railway transport	6300	6300
新都物流中心 Xindu Logistics Center	公路运输 Highway transport	3600	7100
龙泉物流中心 Longquan Logistics Center	公路运输、公铁和公水联运 Railway transport highway-railway and highway-waterway transport	7950	12450
天府物流中心 Tianfu Logistics Center	公路运输 Highway transport		
天府空港新城物流园区 Tianfu Air Harbor New Town Logistics Park	航空运输、陆空联运 Air Transport、Land-air transport		
淮州物流园区 Huaizhou logistics Park			
崇州物流中心 Chongzhou logistics Center			
简州物流中心 Jianzhou logistics Center			

Communications

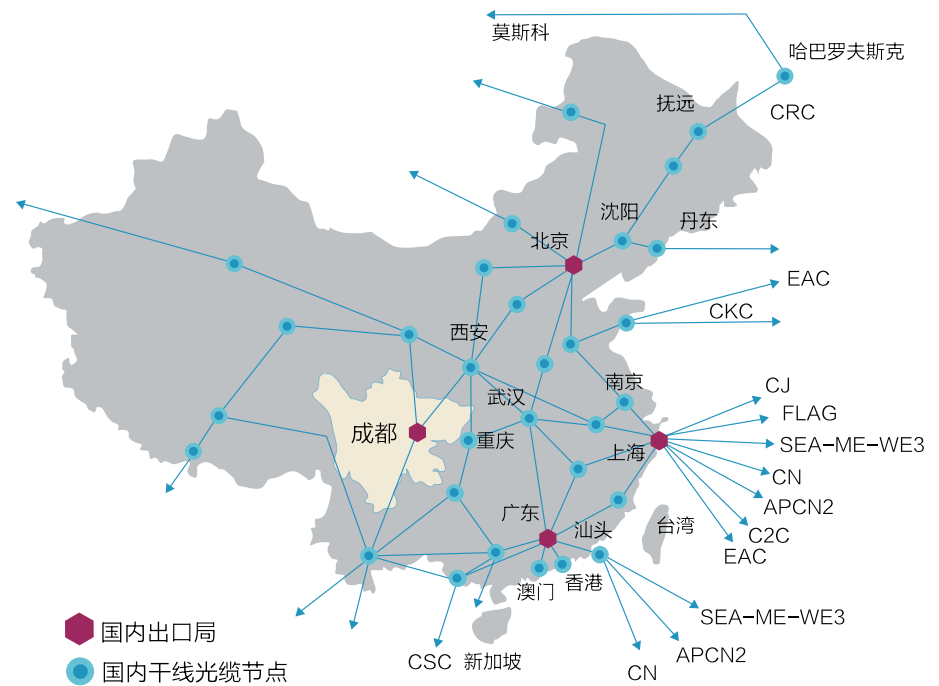
通讯

成都是全国八大通信枢纽之一，也是全国“八纵八横”和“四川三纵三横”骨干光缆通信网络的枢纽节点。

目前，成都拥有 8 个向省外辐射的光缆通达方向，干线出省光缆近 50 条，城域网出口带宽超过 2300 Gbps；建成互联网同城直联中心，开通国际直达专用数据电路；互联网机房面积超过 7. 5 万平方米、机架承载能力超过 1 万架，数据存储容量达到 100PB 级。“光网城市”建设提速，建成 4G 基站过万，基础网络建设水平居西部之首。2019年10月，成都入选首批5G商用城市。

Chengdu is one of eight communication hubs in China. It is also the hub node of backbone cable communication network of “eight vertical lines and eight horizontal lines” in China and “three vertical lines and three horizontal lines” in Sichuan.

At present, there are 8 cable connection directions and nearly 50 backbone cables leading to other provinces, with the exit bandwidth of metropolitan area network of 2300 Gbps; Internet city-wide direct connection center has been constructed and international direct-reaching special data circuit has been opened; the area of Internet computer room exceeds 75,000 square meters with the frame bearing capacity of more than 10,000, data storing capacity of 100 PB. The rapid development of “MONET” has built more than 10 thousand 4G bases. The fundamental network construction level of the city ranks first in west China. In Oct 2019, Chengdu was listed in the first batch of 5G commercial cities.



Finance

金融

成都是国务院确定的西南地区金融中心城市，金融总部商务区初具规模，金融外包及后台服务中心等金融机构加速集聚，成为中西部金融机构种类最全、数量最多、市场规模最大城市。CDI 中国金融中心指数排名全国第 5。

2019 年全市金融机构存贷款余额分别达 3.98 万亿元和 3.64 万亿元，在全国主要城市中居第 6 和第 7。外资银行和外资保险公司数量均位居中国中西部榜首。

Chengdu is the central financial city set by the State Council in southwest China. The business zone of the financial headquarter has got the initial scale. Financial institutions as financial outsourcing center and background service center accelerate their gathering, and Chengdu has become the city with the most complete varieties, the largest amount and the largest market scale of financial institutions in middle and western China. Chengdu ranks fifth in China in CDI.

In 2019 , the balance of deposits and loans in the financial institutions in Chengdu reaches RMB 3.98 trillion and RMB 3.64 trillion respectively. This makes Chengdu rank sixth and seventh among the main cities. The amount of foreign capital banks and foreign capital insurance companies rank first in middle and western China.

Foreign Capital Banks and Foreign Capital Insurance Companies Located in Chengdu

成都落户的外资银行、外资保险公司情况

外资银行 16 家	外资保险公司 17 家	16 Foreign Capital Banks	17 Foreign Capital Insurance Companies
汇丰银行	中英人寿保险	HSBC	Aviva-COFCO Life Insurance
花旗银行	中德安联人寿保险	CitiBank	Allianz Life Insurance
摩根大通银行	中意人寿保险	JP Morgan Chase Bank	Generali China Life Insurance
巴黎银行	中美联泰大都会人寿	Paris Bank	MetLife Insurance
.....

Human Resources

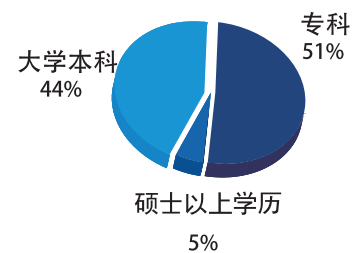
人力

成都是中国西南地区科技综合实力第一强市，同时也是中国西部重要的人才汇聚地。共有各类人才 460 万人，其中专业技术人才 186 万人，居全国同类城市前列。

As the city with the strongest comprehensive technological strength in southwest China, Chengdu is an important place of talent gathering in west China. There are 4.6 million talented, including 1.86million professional technical talents, ranking the front row among the similar cities.

Degree Ratio of Professional Technical Talents in Chengdu

成都市专业技术人才学历比例情况



成都现有高校 56 座，每年大学毕业生人数超过十万，硕士以上毕业生 1 万余人。研究院所 70 个，企业技术中心 31 个，国家专业、重点实验室（中心、基地）37 个，国家工程（技术）研究中心 9 个。与全国其他主要城市相比，成都不仅具有人才数量的相对优势，同时人力成本低于沿海地区，具有流动性低、稳定性高的特点。

There are 56 universities and colleges in Chengdu. More than 100,000 undergraduate students and more than 10,000 graduate students graduate from colleges and universities every year. There are 70 research institutes, 31 enterprise technology centers, 37 national professional and key laboratories (center and base) and 9 national engineering (technology) research centers. Compared with other major cities in China, Chengdu has not only the comparative advantages in terms of talent amount, but also lower talent cost than that in coastal areas. What' s more, the human resources here have low flowability and high stability.

Prime Cost

成本

Chengdu Logistic Transportation Price Standard

成都市物流运输价格标准

国际航空货物运输价格

Int’l Air Freight

计量单位：元人民币 / 公斤

Unit: yuan / kg

	阿姆斯特丹	旧金山	首尔	新加坡	法兰克福	曼谷	香港	澳门	台湾	东京
Chengdu	Amsterdam	San Francisco	Seoul	Singapore	Frankfurt	Bangkok	Hong Kong	Macau	Taiwan	Tokyo
成都	15	17	11	10	14	7	6	7	7	10

铁路货物运价率表

Railway Freight

“蓉欧+互联互通班列运价(元人民币)” "Rong Ou + interconnection class" tariff (RMB)"											
运输路径 Transportation path	计费里程(公里) Charging mileage (km)	列数/周 Number / week	运行时间(天) Running time (days)	去程 Trip				回程 Return trip			
				20尺货柜 20 foot container		40尺货柜 40 foot container		20尺货柜 20 foot container		40尺货柜 40 foot container	
				铁路箱 Railway box	自备箱 Self-contained container	铁路箱 Railway box	自备箱 Self-contained container	铁路箱 Railway box	自备箱 Self-contained container	铁路箱 Railway box	自备箱 Self-contained container
成都至上海（杨浦） Chengdu to Shanghai (Yangpu)	2222	4	3	8423.1	8262.1	11345.1	11023.1	8423.1	8262.1	11345.1	11023.1
成都至深圳（平湖南） Chengdu to Shenzhen (Ping Hunan)	2357	2	3	9851.1	9684.2	13083.7	12749.7	9851.1	9684.2	13083.7	12749.7
成都至宁波（北仑港） Chengdu to Ningbo (Beilun port)	2356	1	2-5	8593.2	8426.2	11513.6	11179.6	8593.2	8426.2	11513.6	11179.6
成都至波兰罗兹 Chengdu to Poland Rhodes	9826	6	12								
						27600				20700	

公路集装箱运价

Road Container Freight

计量单位：元人民币 /40 英尺集装箱

Unit:yuan/container (40 ft)

	广州	上海	深圳	厦门
Chengdu	Guangzhou	Shanghai	Shenzhen	Xiamen
成都	12000	15000	12000	16000

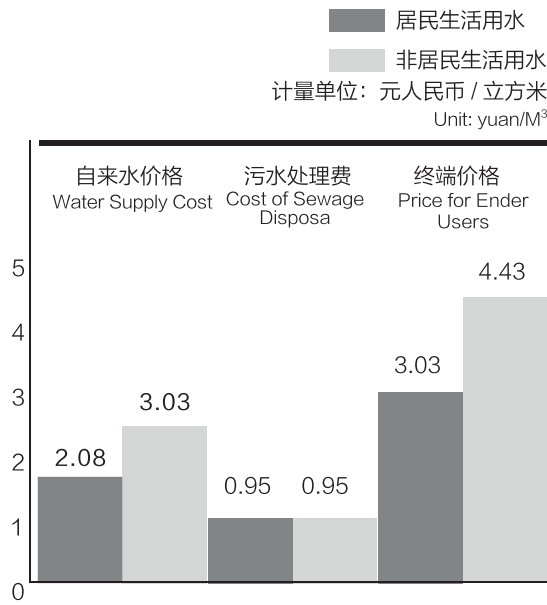
Price Standard of Water, Power and Natural Gas in Chengdu

成都市水、电、气价格收费标准

成都市用水终端价格

Water Price for Ender Users

用水类别 Purpose	包含类型 Purpose in Details
居民生活用水 Domestic	含居民住宅用水 学校教学、学生生活用水 部队、武警的干部家属生活用水， 养老福利机构等 Incl. Water Supply to Resident Households, Schools & Students and Households of Military and Police Officers. Pension Welfare Institutions etc
非居民生活用水 Non-Domestic	除居民生活用水、特种行业用水以外的其他用水。 Others other the Domestic and Special Water Supplies.



成都市用电价格

Power Price of Chengdu

计量单位：元人民币 / 千瓦时

Unit: yuan / kwh

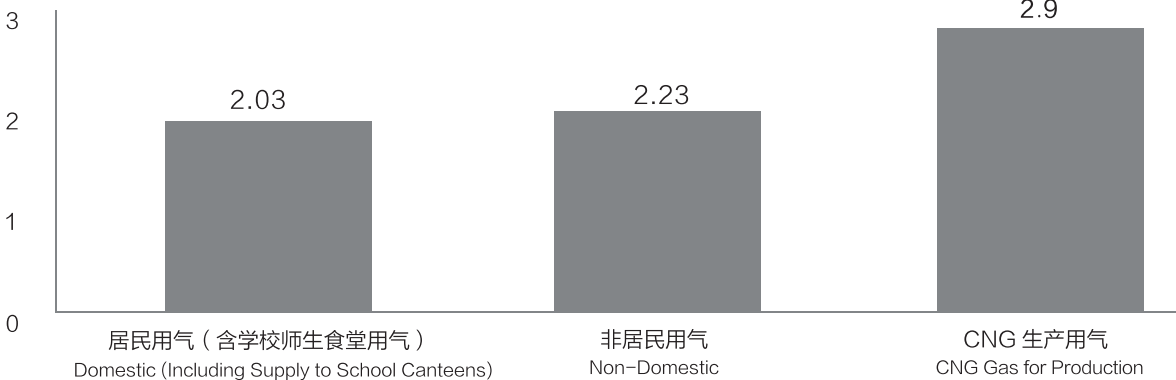
用电分类 Purpose	城市合表 居民用电 "Common Meter" Citizens	城市“一户一表”居民用电 “One Household, One Meter” Citizens			商业和非居 民生活用电 Commercial and Non-domestic
		月用电量 180 千瓦时及以下 部分 ≤180 kwh	月用电量 180 至 280 千瓦 时部分 180kWh~280 kwh	月用电量超过 280 千瓦时部分 ≤280 kwh	
不满 1 千伏 Below 1 kv	0.5464	0.5224	0.6224	0.8224	0.7344
1—10 千伏 1 ~ 10 kv	0.5364	0.5124	0.6124	0.8124	0.7209
35—110 千伏以下 35 ~ 110 kv	0.5364	0.5124	0.6124	0.8124	0.7074

成都市天然气价格

Gas Price of Chengdu

计量单位：元人民币 / 立方米

Unit: yuan/M³



The Guiding Standard
of Different Levels of
Salary in Chengdu

成都市各级工资指导标准

高级管理人员工资指导价位
Suggested Salaries for Senior Managers

计量单位：元人民币 / 年
Unit: yuan/year

人员类别 Category		低位数 Low	中位数 Middle	高位数 High
全部高级管理人员	All Senior Managers	19114	54000	269904
部门负责人	Department Director	18296	50000	219871
企业经理（厂长）	Company/Factory Manager	24538	76158	405753

劳动力市场工资指导价位
Suggested Prices for Labor Market of Chengdu

计量单位：元人民币 / 年
Unit: yuan / year

工资价位 Price		研究生(含博士硕士) Graduate(Doctor/Master)	本科 Bachelor	大专 Associate Degree	高中中专技校 Senior High/Vocational School Diploma
低位数	Low	72207	49762	40100	32820
中位数	Middle	110400	75600	54000	45026
高位数	high	190736	117383	76632	60000

成都市最低工资标准
Minimum Salary Standard of Chengdu

计量单位：元人民币
Unit: yuan/year

适用区域 Applicable Regions	月最低工资标准 Minimum Monthly Salary	非全日制用工小时最低工资标准 Minimum Hourly Salary for Part-Time Workers
锦江区、青羊区、金牛区、武侯区、成华区、成都高新区、成都天府新区、龙泉驿区、青白江区、新都区、温江区、双流区、郫县、新津县	1780	18.7
Jinjiang District, Qingyang District, Jinniu District, Wuhou District, Chenghua District, Chengdu Hi-tech Zone, The Chengdu Tianfu New Area, Longquanyi District, Qingbaijiang District, Xindu District, Wenjiang District, Dujiangyan City, Shuangliu County, Pixian County, Xinjin County		
简阳市、都江堰市、彭州市、邛崃市、崇州市、金堂县、大邑县、蒲江县	1650	
Jiayang City,Dujiangyan City, Pengzhou City, Qionglai City, Chongzhou City, Jintang County, Dayi County, Pujiang County		17.4

Standard of Workers'Insurance and
Welfare Paid by the Enterprise in
Chengdu

成都市企业缴纳职工保险及福利费用标准

人员分类 Category						
社会保险及福利种类 Social Insurance & Welfare		城镇职工 Urban Workers			非本市户籍农民工 Migrant Workers without Chengdu Hukou	
		2011年3月31 日前已经参加城 镇职工社会保 险的劳动者 Urban Workers Got Insured Before March 31, 2011	2011年4月1日后 新招的本市户籍劳 动者和非本市户 籍的城 镇职工 Urban Workers with/ without Chengdu Hukou Got Insured After April 1, 2011	原综保的本市户籍 劳动者 Comprehensive Insurance Covered Workers with Chengdu Hukou	原综保的非本市户 籍农民工 Comprehensive Insurance Covered Migrant Workers without Chengdu Hukou	2011年4月1 日后新招用的非 本市户籍农民工 Migrant Workers Without Chengdu Hukou Got Insured After April 1, 2011
基本养老保险 Basic Endowment Insurance	单位缴纳 Share of Employer	19%		12%	12%	
	个人缴纳 Share of Insured	8%		8%	8%	
基本医疗保险 Basic Medical Insurance	单位缴纳 Share of Employer	6.5%		2011年3.5% 2012年4.5% 2013年5.5% 2014年6.5%	2.5%	
	个人缴纳 Share of Insured	2%		2%		
失业保险 Jobless Insurance	单位缴纳 Share of Employer	0.6%		2%	2%	
	个人缴纳 Share of Insured	0.4%		0.1%	0.1%	
生育保险 Maternity Insurance	单位缴纳 Share of Employer	0.5%		0.6%		
工伤保险 Injury Insurance	单位缴纳 Share of Employer	根据行业确定基准费率（一类行业 0.6%、二类行业 1.2%、三类行业 2%），实际费率为基准费率加浮动费率 Dependent on Industry Category (0.6% for Industries I, 1.2% for Industries II and 2% for Industries III)				
保险互助补充大病医疗 Supplementary Medical Insurance Mutual Assistance	单位缴纳 Share of Employer	1%		1%	个人自愿参加	
住房公积金 House Reserve	财政拨款单位、国有企业和国有控股企业缴存比例 For Organizations Covered by Governmental Expenditure and State Owned/Controlled Companies				6-12%	
	其他单位缴存比例 For other Employers				6-15%	

